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IAEM's EMEX Expo Honored by Trade Show Executive Magazine as one of the Fastest-Growing Shows of 2010

(Apr. 15, 2011) Falls Church, Va. – The Emergency Management & Homeland Security Expo (EMEX), the annual expo of the International Association of Emergency Managers (IAEM), was honored by *Trade Show Executive* magazine as one of the 50 fastest-growing shows in the United States in 2010. The prestigious award was announced at *Trade Show Executive's* "Fastest 50 Awards Gala & Summit" at the Rosen Shingle Creek Resort in Orlando, Fla, Mar. 9-11, 2011.

The award was accepted by **Clay D. Tyeryar, MAM, CAE, IAEM Deputy Executive Director and EMEX Exhibit Manager**. "EMEX brings together emergency management, security, crisis management, business continuity management, risk management, disaster recovery and other disaster relief professionals from all over the world eager to learn about the technologies, products and services that support all aspects of corporate and community resilience," noted Tyeryar. "EMEX, alongside IAEM's powerful educational and training annual conference agenda, is a successful model providing the industry with a meeting place that promotes learning, networking and advancing the many important elements of emergency management."

EMEX 2010 ranked 26th in *TSE's Fastest 50 Directory*. The 2010 event occupied 28,000 net square feet of exhibit space, and hosted 190 exhibitors and 2,400 attendees. The *Fastest 50* ranking places EMEX 2010 in an elite group. There are more than 13,000 trade shows in the United States each year, according to the Center for Exhibition Industry Research (CEIR). "At a time when the average show declined 2.7% in net square feet, EMEX 2010 grew a dramatic 23.7%," said Darlene Gudea, President of Trade Show Executive Media Group. "This growth is remarkable, given the prolonged period of weakness in the economy, high unemployment and shrinking consumer confidence," she said. "EMEX 2010 truly raised the bar for the trade show industry."

About Trade Show Executive

Trade Show Executive magazine is the leading publication for trade show executives, with more than 5,000 SPA-audited subscribers. The winner of 22 editorial and design awards, *Trade Show Executive* is a monthly magazine that produces five directories and reference guides, including the *Directory of the World's Top Convention Centers* published annually in June. For more information, visit www.TradeShowExecutive.com, or contact Darlene Gudea, president, at (760)889-8585 or dgudea@TradeShowExecutive.com.

About IAEM

The International Association of Emergency Managers (IAEM), which has more than 5,000 members in 58 countries, is a non-profit educational organization dedicated to promoting the goals of saving lives and protecting property during emergencies and disasters. IAEM is governed by a Global Board of Directors comprised of representatives from each of its seven Councils: IAEM-Asia, IAEM-Canada, IAEM-Europa, IAEM-International, IAEM-Oceania, IAEM-Students, and IAEM-USA. IAEM provides access to the largest network of emergency management experts who can provide advice and assistance; the Certified Emergency Manager® program; annual scholarships; a comprehensive monthly newsletter; and more. Visit www.iaem.com.

About EMEX

The information, products and services you offer are vital in today's high-threat world, so there's no better time than now to reach the customers who will see your resources through the Emergency Management & Homeland Security Expo, which will take place Nov. 14-16, 2011, in Las Vega, Nevada, in connection with the IAEM 59th Annual Conference (Nov. 12-17, 2011). Details, online booth reservations, and the 2011 EMEX Virtual Expo are available at www.emex.org.

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