

# Sponsor Reservation Form

## RESILIENCY

Building a Better Tomorrow



## ANNUAL CONFERENCE & EMEX 2012

**ANNUAL CONFERENCE:**  
October 26–November 1, 2012

**EMEX:**  
October 29–31, 2012

**ROSEN CENTRE HOTEL**  
**ORLANDO, FL, USA**

[www.iaem.com](http://www.iaem.com)



**INTERNATIONAL ASSOCIATION OF  
EMERGENCY MANAGERS**

201 Park Washington Court  
Falls Church, VA 22046

703-538-1795 • [www.IAEM.com](http://www.IAEM.com) • [www.EMEX.org](http://www.EMEX.org)

The International Association of Emergency Managers (IAEM) is a non-profit, charitable organization, with 501(c)(3) Internal Revenue Code classification (Federal tax identification # 31-6050147). Donors should check with their tax advisor on deductibility of sponsorships.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

*Sponsorships are honored on a first-come basis. Returning sponsors are given first consideration. Payment is due immediately to secure the sponsorship.*

SPONSORSHIP LEVEL		COST	SUBTOTAL
Premiere Platinum		\$30,000	
Platinum		\$15,000	
Gold		\$10,000	
Silver		\$7,500	
Bronze		\$5,000	
Presidential		\$3,500	
Executive		\$2,500	
Supporting		\$1,000	
OTHER SPONSORSHIP OPPORTUNITIES		COST	SUBTOTAL
Flash Drives		\$13,000	
Registration Bags		\$8,500	
Future Leaders in Emergency Management—The USA Student Program		\$5,000	
Cyber Café		\$4,500	
Room Keys		\$5,000	
Networking/Hospitality Suite		\$1,500	
Lanyards		\$1,500	
Show Pens		\$1,000	
Keynote Speaker		Contact IAEM	
ADDITIONAL SPONSORSHIP EXPOSURE	QUANTITY	COST	SUBTOTAL
EMEX Exhibit Booth (10' x 10')		\$2,300	
Standing Billboards		\$895	
Promotional Inserts <i>(distributed to all meeting participants)</i>		\$500	
Scholarship Fund Donation		\$500	
Scholarship Auction Item		Varies	
Vendor Presentation		\$595	
Advertise in the Show Directory		Contact IAEM	
FREE SPONSORSHIP BENEFITS	QUANTITY	COST	SUBTOTAL
Press Conference		Free	Free
VIP Passes		Free	Free
		<b>TOTAL</b>	

### PAYMENT BY CREDIT CARD

VISA     MasterCard     American Express

*(please include the security code number located on either the front or back of the card along with the card holders billing address)*

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### PAYMENT BY MAIL (Make check payable to IAEM)

IAEM, 201 Park Washington Court, Falls Church, VA 22046

*Contact Sherry Meyers to further discuss sponsorship opportunities at 703-538-1795, ext. 1704, or [meyers@iaem.com](mailto:meyers@iaem.com).*