



ANNUAL CONFERENCE

Collaboration: The Key to Success in Emergency Management

November 6-11, 2004 • Dallas, Texas

BENEFITS OF SPONSORSHIP

- Publicity in pre-conference literature and materials (commit early to take advantage of mass mailings and promotions).
- Sponsor logos are printed on a special acknowledgement page in the conference program.
- Attention-getting signs announcing sponsors are posted as appropriate.
- Verbal recognition will be provided from the podium.
- Sponsor staff can meet and greet the more than 750 emergency management professionals who attend this annual event.
- will thank your organization in its post-conference newsletter coverage; it reaches 2,500 via print and 4,000 electronically.
- Your company sponsorship is announced on www.iaem.com with a link to your web site.
- Tax deduction to the extent permitted by law: check with your financial advisor. IAEM is a non-profit, charitable organization.

continued

Sponsorship Opportunities

IAEM can work with any budget and co-sponsorships can be considered. To discuss these and other sponsorship ideas, please contact Elizabeth Armstrong at (703) 538-1795 x6 or Armstrong@iaem.com

Platinum Conference Sponsorship.....\$10,000+

Sponsors receive premiere recognition on pre-event materials, prominent entrance signage, designation as a specific meal or break host (choose one), and a one-time rental of IAEM's member list.

Conference Luncheons\$15,000 each

Lunch is served Monday, Tuesday and Wednesday; Tuesday it is located in the exhibit area. *(3 sponsorships available)*

Exhibit Reception.....\$12,000

The EMEX exhibit concludes with this reception Tuesday, 4:00–5:30 p.m., and allows attendees to spend optimum time in the exhibit area. There is a cash bar and hors d'oeuvres. *(1 sponsorship available)*

Registration Bags\$8,500

Canvas brief-case style bags will be provided to each registrant, containing conference hand-outs and reference materials. *(1 sponsorship available)*

Cyber Café.....\$7,500

Internet-connected stations are located in the EMEX exhibit hall for visitors to access their email while at the IAEM event. *(1 sponsorship available)*

Breakfasts\$7,000 each

Tuesday and Wednesday begin with continental breakfast for all attendees. *(2 sponsorships available)*

Afternoon Coffee Breaks\$4,200 each

Two breaks offer attendees coffee, tea, sodas and an afternoon snack, and allow networking. *(2 sponsorships available)*

more sponsorship opportunities on the back



Sponsorship Opportunities continued

Scholarship Auction.....\$3,500

IAEM provides refreshments during this Tuesday fundraiser to raise scholarship funds for emergency management students. There is a cash bar and light hors d'oeuvres. *(1 sponsorship available)*

Morning Coffee Breaks\$3,000 each

Three breaks offer attendees coffee, tea, and sodas, and allow networking. *(3 sponsorships available)*

EM Career Workshop\$2,500

Sponsorship is perfect for those recruiting EM and homeland security professionals – it is a popular session for students graduating from emergency management degree programs. Note speakers and topics are determined by the IAEM Conference Committee. *(1 sponsorship available)*

President's Hospitality Suite\$2,000

IAEM President Daryl Spiewak will host meeting participants in his suite on two occasions. Assorted beverages and canapés will be served. *(1 sponsorship available)*

Champagne Toast\$1,500

Wednesday evening the IAEM President's Banquet concludes with a toast to Certified Emergency Managers® and others. *(1 sponsorship available)*

IAEM Board Meeting.....\$1,000 each

The IAEM leadership will meet twice during the conference. Refreshments and materials provided. *(2 sponsorships available)*

Other Participation Opportunities

To discuss these and other participation ideas, contact Sharon Kelly at 703-538-1795 x2 or info@iaem.com.

- **EMEX EXHIBIT BOOTH** – In conjunction with the conference, IAEM showcases all significant suppliers of homeland security and disaster technology. See www.emex.org for a map of current space available and a list of your competitors.
- **SCHOLARSHIP AUCTION** – goods, services and cash donations are sought for this charitable program which supports the study of emergency management and disaster preparedness. Phone Dawn Shiley at 703-538-1795 x3 or email Shiley@iaem.com.
- **DOORPRIZE DRAWINGS** – items are publicized in conference materials, and the drawings provide additional exposure for donors' products and services.
- **REGISTRATION BAG INSERTS** – \$300 per item, gets details about your product/service into the hands of every attendee.
- **STUDENT SPONSORSHIPS** – cover the costs for students to participate in the conference (registration fee is \$200 per student and travel expenses vary) or contribute to a central fund for this purpose.

Benefits of Sponsorship continued

**\$3,000+ SPONSORS
ADDITIONAL BENEFIT:**

- literature insert into the conference registration bag.

**PLATINUM SPONSORS
ADDITIONAL BENEFITS:**

- Prominent entrance signage;
- Identification as the official host of an event of equal or lesser cost to the amount donated;
- one-time rental use within 45 days of the conference, of IAEM's member mail list (2,300 members).



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