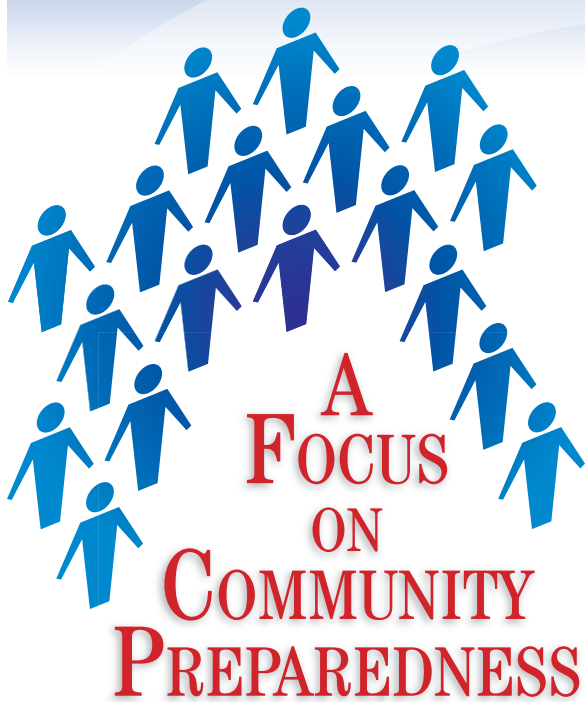


Exhibitor Prospectus



2009 IAEM EXHIBIT

AUGUST 9–11, 2009

**HYATT REGENCY CRYSTAL CITY
ARLINGTON, VA**

PRODUCED BY



CO-SPONSORED BY



*Exhibit Information
is Available at*

www.IAEM.com

WHO WE ARE

2009 IAEM Exhibit is open to all who are interested in making their communities safer, stronger, and better prepared for all types of hazards. The 2009 IAEM Exhibit, produced by the International Association of Emergency Managers (IAEM) and co-hosted by the National Emergency Management Association (NEMA), is an independently organized event that runs concurrent to the FEMA 2009 National Conference on Community Preparedness. Attendees of the IAEM Exhibit will have great opportunities for networking and crossover events—so don't miss out!

WHY YOUR ORGANIZATION/COMPANY SHOULD EXHIBIT

As a valued supplier of products and services that support homeland security and public safety, this exhibit event will provide an exceptional opportunity for networking with government officials and community leaders from across the country.

WHO WILL ATTEND

Over 750 attendees are anticipated, including state and local officials, emergency managers, fire and police services, public health and emergency medical services, human services agencies, non-governmental organizations, private business and industry, advocacy groups, and members of the public.

Attendees will:

- Share best practices on collaborative emergency planning
- Discuss outreach and education for specific population segments
- Learn innovative approaches to funding
- Hear updates on DHS/FEMA initiatives
- Learn insights from recent research to improve community preparedness
- Hear about successful training programs and exercises
- Share volunteer management practices
- Networking with others involved in community preparedness

WHO SHOULD EXHIBIT

Exhibitors and sponsors include manufacturers and distributors of:

- Communication Systems
- Public Health Supplies
- Continuity of Operations Services
- Emergency Management Consulting
- Emergency Management Software
- Preparedness Kit Supplies
- Exercise and Training Products and Services
- Geographic Information Systems
- Information Services
- Notification Systems
- Preparedness Equipment
- Protective Clothing
- Risk Management
- Satellite Technologies
- Shelter Supplies
- Warning Systems
- Weather Meteorological Services
- Other

This exhibit is organized by IAEM. IAEM has sole responsibility for coordinating exhibitors and all fees are solely for 2009 IAEM Exhibit event expenses. Exhibitor participation at the IAEM Exhibit event does not imply DHS/FEMA endorsement.

Don't miss this opportunity to showcase your company's products and services to state and local first response officials!

2007 EXHIBITORS:

- Alcatec, LLC
- American Red Cross
- AtHoc, Inc.
- Center for Disability and Special Needs
- Citizen Corps
- CommTech
- D&B Specialty Foods
- Emergency Disaster Systems
- Environmental Health & Security Publishing, LLC
- FEMA
- Future Technologies
- Goodman Ball, Inc.
- Heatermeals
- Information Station Specialists
- International Association of Emergency Managers
- International Critical Incident Stress Foundation
- IRD
- Iridium Statlite
- Jane's Information Group
- Macro International
- Mercy Medical Airlift
- Michigan State University
- MIR3
- MTS Safety Products, Inc.
- Mystate USA
- National Crime Prevention Council
- National Guard Bureau
- National Organization on Disability
- NOAA
- NYDIS
- PrepareSmart, LLC
- Pro Pac
- Rite in the Rain
- Salamander Technologies
- Share Solutions
- Spectra Rep
- Toucan Ed, Inc.
- Twenty First Century Communications
- US Department of Homeland Security
- Warning Systems
- Whelen Engineering

EXHIBIT LOCATION

Hyatt Regency Crystal City
2799 Jefferson Davis Highway
Arlington, Virginia 22202

EXHIBIT SPACE INCLUDES

- 8' x 10' space
- One (1) registration per booth
- Listing in the official show publication
- Event attendee contact list
- Carpet, pipe and drape
- Exhibit space includes 6' skirted table, 1 chair and 1 wastepaper basket
- First come, first served placement

EXHIBIT COST

Non-Profit and Government

- 8' x 10' Booth (includes 1 Representative)
- Until May 15, 2009 \$525
 - Beginning May 16, 2009. \$725

For-Profit Companies

- 8' x 10' Booth (includes 1 Representative)
- Until May 15, 2009 \$925
 - Beginning May 16, 2009. \$1,125

Additional Booth Representative

- For Each Representative. \$225

Literature Insert into 2009

IAEM Exhibit Registration Bag

- For Each Insert Sheet. \$500

Advertisement in 2009

IAEM Exhibit Program

- Half page. \$500
- Quarter page. \$275

TO RESERVE SPACE

Complete the Exhibit Space Contract and return it with your payment. Payment can be made by credit card or check (payment must accompany application).

Hyatt Waiver

Liability: Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt (HYATT REGENCY CRYSTAL CITY), its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hyatt (HYATT REGENCY CRYSTAL CITY), its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out, or by reason of any accident or invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Please Note: Separate registration is required for the 2009 National Conference on Community Preparedness. To register, go to www.IAEM.com/NCCP2009.htm

PAYMENT

Pay by Credit Card

Fax to: 703-241-5603

Pay by Check

Mail to: International Association
of Emergency Managers
201 Park Washington Court
Falls Church, VA 22046-4527

ACCOMMODATIONS

Hyatt Regency Crystal City
2799 Jefferson Davis Highway
Arlington, Virginia 22202
Tel: 703-418-1234
Fax: 703-418-1289
2009 IAEM Exhibit Rate: \$165 (single)
Please make all reservations by calling
1-800-233-1234. Reference "IAEM Exhibit"
when making your reservation.

CANCELLATION

All cancellations must be submitted in writing to wise@iaem.com. There will be no refunds for cancellations received after June 19, 2009.

CONTACT

Kristina Wise
International Association of
Emergency Managers
201 Park Washington Court
Falls Church, VA 22046-4527
Tel: 703-538-1795
Fax: 703-241-5603
wise@iaem.com

Exhibit Manager

Clay D. Tyeryar, CAE
ctyeryar@iaem.com

Exhibit Dates: August 9–11, 2009

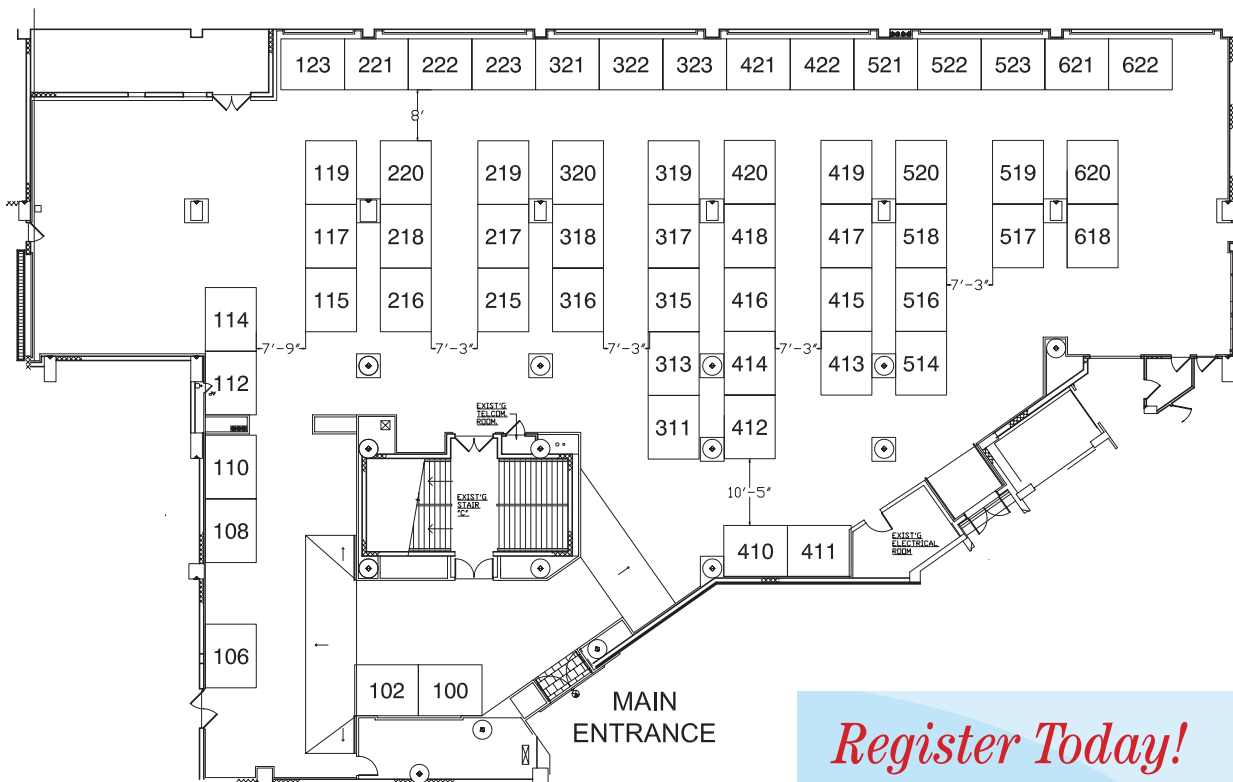
www.IAEM.com

Exhibit Hours (TENTATIVE HOURS, AS OF FEBRUARY 20, 2009)

SUNDAY, AUGUST 9, 2009	MONDAY, AUGUST 10	TUESDAY, AUGUST 11
Noon–4:00 pm <i>Exhibitor Setup</i>	7:00–8:00 am <i>Exhibit Hall Open</i>	7:00–8:00 am <i>Exhibit Hall Open</i>
4:00–6:30 pm <i>IAEM Exhibit Event Reception</i>	Morning & Afternoon <i>Exhibit Hall Open</i>	1:30–5:00 pm <i>Exhibit Teardown</i>

**WATCH FOR SCHEDULE UPDATES AT
WWW.IAEM.COM/**

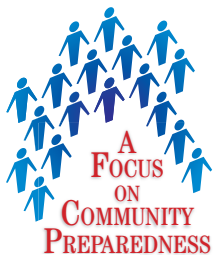
Floor Plan—Exhibit Hall A



Register Today!

**BOOTH CHOICES ARE AVAILABLE ON
A FIRST-COME, FIRST-SERVED BASIS.
REGISTER EARLY TO ENSURE YOUR
PLACEMENT. CONTACT WISE@IAEM.COM.**

Exhibit Information is Available at
www.IAEM.com



2009 IAEM EXHIBIT—A FOCUS ON COMMUNITY PREPAREDNESS

AUGUST 9–11, 2009 ■ HYATT REGENCY CRYSTAL CITY ■ ARLINGTON, VA

Exhibit Space Contract

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Name of Booth Coordinator: _____

(Booth Coordinator is the individual who is to receive all correspondence about company participation in the exhibit.)

Phone Number: (_____) _____ Fax Number: (_____) _____

E-mail Address: _____ Company Web Site: _____

ON-SITE REPRESENTATIVE(S)

Booth fee includes one representative. Additional company representative qualify for the \$225 registration fee and may participate in all program sessions and activities.

1st Name: _____ Title: _____ E-mail: _____

2nd Name: _____ Title: _____ E-mail: _____

3rd Name: _____ Title: _____ E-mail: _____

EXHIBIT DESCRIPTION (50 WORD MAX) E-mail this description to wise@iaem.com or include with form on a separate sheet.

SPACE SELECTION Booths are 8' x 10' and are assigned on a first-come, first-served basis upon receipt of your registration payment. All effort will be made to comply with exhibitor's location preferences. Please indicate your ranked choices for booths (see floor plan on previous page).

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

ADVERTISEMENT IN EXHIBIT PROGRAM Ad specifications are posted at www.iaem.com. Rates noted below.

PAYMENT Full payment is required at the time of application.

ITEM	COST	QUANTITY	SUBTOTAL
Non-profit and Government — 8' x 10' booth (includes 1 Representative)			
■ Until May 15, 2009	\$525		
■ Beginning May 16, 2009	\$725		
For-profit Companies — 8' x 10' booth (includes 1 Representative)			
■ Until May 15, 2009	\$925		
■ Beginning May 16, 2009	\$1,125		
Additional Exhibit Representative	\$225 each		
Literature Insert in IAEM Exhibit Registration Bag (per insert sheet)	\$500 each		
Advertisement in IAEM Exhibit Program	\$500 half page \$275 qrtr. page		
		TOTAL	

Check (PAYMENT MUST ACCOMPANY THIS APPLICATION. Please make check payable to IAEM.)

Credit Card American Express MasterCard Visa

Card Number: _____ Exp. Date: _____ Customer ID*: _____

Total Amount Charged: \$ _____ Signature: _____ Date: _____

Name As It Appears on Card _____

Billing Address: _____

City: _____ State: _____ Zip: _____

* 4 digit number on the front of the American Express Card, 3 digit number on the back of MasterCard and Visa cards.

RETURN FORM AND PAYMENT TO:

Credit Card Payment— Fax to: 703-241-5603

Check Payment— Mail to: International Association of Emergency Managers
201 Park Washington Court
Falls Church, VA 22046-4527

QUESTIONS? Contact Kristina Wise
International Association of Emergency Managers
201 Park Washington Court, Falls Church, VA 22046-4527
Tel: 703-538-1795 Fax: 703-241-5603
wise@iaem.com