EMvision Talks
Speaker Guidance

International Association of Emergency Managers
63rd Annual Conference

November 13 to 18, 2015

Paris Hotel
Clark County, Nevada
Conference Dates & Location

Pre-Conference Trainings and Workshops: November 13, 14, and 15
Breakout and General Sessions: November 16, 17, and 18
IAEM presents EMvision Talks: General Session on November 17th

Paris Hotel and Bally’s Hotel
Clark County, Nevada

Important Dates

1. Call for Speakers Opens
   March 30, 2015
2. Deadline to submit EMvision Talks Proposal
   May 29, 2015, by 5:00 pm ET
3. IAEM notifies speakers of selections
   August 3, 2015
4. Feedback calls with Speaker Reps
   August 3 through September 10, 2015
5. Final video of Talk and visual presentations due
   October 1, 2015 by 5:00 pm ET

Non-Commercial Nature of Sessions

IAEM provides a unique opportunity for open dialogue and the creative exchange of ideas among participants. Speakers may not endorse brand names or specific products in their presentation. Under no circumstances may this platform be used as a place for direct promotion of a speaker’s product or service. Any presenter who violates this policy jeopardizes his or her opportunity to present at future IAEM conferences.

EMvision Talks – What Are They?

IAEM presents EMvision Talks are modeled on the well-known TED™ Talk format. The Talks are a new way to communicate thought leadership in emergency management. These 5-minute presentations will be on the plenary stage on Tuesday, November 17, 2015 at the IAEM 63rd Annual Conference in Clark County, Nevada.
EMvision Talks Intent/Purpose

- Provide a forum in which people can share an idea or a passion in the field of emergency management to foster awareness about and generate action on the subjects presented. Through the Talks, connections made between ideas and passions can spread to the audience and beyond.
- Speakers are highly encouraged to relate their Talk to the theme – Expanding the Spectrum of Emergency Management.
- Following the EMvision Talks session, speakers can connect with the audience to have more in-depth conversations.
- The purpose of EMvision Talks is for people to share their ideas and passions, not simply to be another lecture on emergency management.

EMvision Talks Focus Areas

2015 Theme: Expanding the Spectrum of Emergency Management

We are witness to profound political, environmental, technical and cultural changes. The challenges for emergency managers and other decision makers are more complex and urgent than ever. Merely reacting to events is no longer an option. More than ever, we must reach beyond the “normal” and push past the ideology and methodology that are commonplace and “safe” to expand the spectrum of emergency management. From forming creative partnerships and sharpening our technical expertise to embracing social science to better prepare, we must look beyond the conventional and limited role of current emergency management.

When developing your EMvision Talk, consider one of the following topic areas:

1. Emergency Management: Phases or Mission Areas

In the past, the four phases of comprehensive emergency management exemplified the
complex and intersecting nature of managing an incident regardless of size or type. As you explore expanding the spectrum of emergency management, what changes have you made in your approach with the advent of mission areas in emergency management? How has the inclusion of prevention and protection affected your work? Does the new non-cyclical paradigm resonate in your world? Are there distinct and clear cues for transitioning from phase to phase? What tools, methods or best practices help you expand your range of effectiveness? Presentations may focus on one or more phases/mission areas.

2. **Environmental and Political Influences**

We live in a rapidly changing world in which we must constantly make adjustments to stay relevant. Ever-changing technology, societal fluctuations, political climates, communication strategies, and weather patterns create a spectrum of challenges for emergency management. How do these changes influence the emergency management profession or its ability to effectively meet the changes? How can we be poised to be successful?

3. **New Partner Practices**

As the spectrum of emergency management expands, how does the profession of emergency management change? What unique partnerships have you developed? What new strategies or actions have you taken? How can we turn challenges into opportunities? What new tools, practices and relationships make up the spectrum? Do these changes require new types of collaboration?

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**EMvision Talk Guidelines and Format**

Over the years, the IAEM conference committee has reviewed hundreds of submissions. As a result of these reviews, we have created a series of guidelines to help you develop the most effective Talk possible. Please review the following guidelines to ensure your Talk meets IAEM standards. We hope that people will speak from their hearts and minds, using slides only to underscore a point or paint a backdrop to the Talk.

- EMvision Talks will be on the plenary stage as a general session.
- Talks are limited to five minutes in length.
- Speakers should not speak so rapidly that the audience cannot understand. For example, keeping the Talk under 160 words a minute could translate to 800 words in a 5-minute Talk. Don’t try to jam a 10-minute Talk into 5 minutes.
• Stick within the time limit and watch the timekeeper for the one-minute warning.
• It is important that speakers adequately rehearse their presentation prior to delivery. These limitations do not lend themselves to free flowing or off the cuff speaking.
• Slides and embedded videos are permitted; however, the Talk should convey the speaker’s passion or idea, not the slides or video.
• The Moderator will do introductions. Slide decks should support the material presented and not include speaker introductions or concluding slides with contact information.
• Slides should be visual, well designed, and have minimal or no words. If speakers wish to offer additional written material, they are encouraged to do so in the form of handouts that can also be submitted online and will be made available via the IAEM to Go mobile app and the online conference program.
• **Absolutely no commercials.** The moderator will introduce you and identify your background and organization where you work. Spending time describing your company or service during your presentation is inappropriate and will jeopardize future opportunities to present at IAEM.
• The primary portion of the submission is a high-quality video recording of the speaker delivering the proposed EMvision Talk.
• Submissions will be reviewed by the EMvision Talks Working Group of the Conference Committee in a similar format to the breakout session presentations. Representatives will work with the selected speakers to fine tune their material.

Here is a suggested resource on developing effective Talks:

• Ted Talks storytelling techniques: How to Deliver a Great TED talk:  
  http://onforb.es/1fEDW20

If you have questions about developing your submission and would like individualized assistance, ask to speak to Susamma Seeley at sseeley@cc-mo.org, Nancy Harris at njharris27@comcast.net or Julie Husk at (703) 538-1795 x1789 or jhusk@iaem.com.
Submission Requirements

The Call for Speakers will be open from March 30, 2015 through May 29, 2015. *All applications must be submitted by May 29, 2015, at 5:00pm U.S. Eastern Time to be considered. No exceptions.*

Submit your EMvision Talk submission to: [https://submit.iaem.com/EMvisionTalk2015/Submit](https://submit.iaem.com/EMvisionTalk2015/Submit)

**Please read this section carefully.** You must adhere to ALL requirements for your proposal to be considered! Any missing items will automatically disqualify the submission from the selection process.

### Required

- Complete all fields in the online submission form
- Copy and paste the link to the high-quality recording of the *unlisted* YouTube video of your proposed Talk for the IAEM 63rd Annual Conference
- *IF* you will be using a slide deck to support your Talk, submit the completed proposed slide deck in *PDF format only*

### Optional

- Submit any supporting handouts, *PDF format only*

*Double check for typos before you submit – typos will decrease your score*
How to Submit the Link for the Unlisted YouTube Video of your EMvision Talk

• Go to https://www.youtube.com
• Click on Upload in the top right hand corner of the page

![Image of YouTube upload page]

• Select Unlisted from the drop down box by clicking on the arrow to open the drop down box. Then click on 'Select files to upload' to select your video from your computer.

![Image of YouTube upload dialog]

• Wait for the video to upload completely.
• Name your video with your “LastNameFirstNameEMvisionTalks2015”
  o e.g. SeeleySusammaEMvisionTalks2015
• When your video upload is done processing, you will be provided a link. Copy and paste this YouTube link in the online submission form where prompted.

Scoring Applications

Members of the EMvision Talks Working Group review and score the applications based on:

• A complete and accurate application – Incomplete Submissions Will Be Disqualified And Removed From Review
• Quality of submitted video and presentation materials developed for the IAEM Annual Conference
• Compelling presentation “story” that will engage the audience
• Adherence to conference theme - Expanding the Spectrum of Emergency Management
• Speakers’ experience and qualifications related to the topic
• Speakers' charisma and passion as shown in their Talk
• Adherence to time limit
EMvision Talks Contest

- The top 5-7 EMvision Talks submissions will be selected to present on the plenary stage at the IAEM 63rd Annual Conference on Tuesday, November 17, 2015.
- All selected speakers will receive an in kind prize for being selected.
- The top speaker as voted by the audience will receive a complimentary registration to the IAEM 64th Annual Conference & EMEX in Savannah, Georgia.

Once You Are Selected

Accommodations
Speakers are responsible for their own accommodations. Please make reservations at:

Paris (Headquarters Hotel) or Bally’s Hotel
Clark County, NV

Information can be found on at:


Room Setup and Logistics

The EMvision Talks will be held on the plenary stage. The plenary stage will be equipped with standard AV set-up to include a laptop, projector, screen and microphone. If you have other AV requirements, to include any access or functional needs, indicate so in the AV Requirements section of the online submission form. We will work to reasonably accommodate your request.

IAEM uses the IAEM to GO mobile app. It will provide up-to-date information and real-time view of your presentations and handouts.

Final Presentation Notes
Please note that the Conference Committee:

- Reserves the right to review and make suggestions for design changes to the
presentation of the accepted speaker. The Conference Committee will assign a representative to assist you during the development of your final Talk. This representative will work with you to develop the most effective presentation possible to meet the Conference Committee guidelines.

- Welcomes handouts from the speaker. Utilize this option to keep your presentation within our guidelines. This handout can be uploaded with your approved final video.
- Will cancel a Talk if the original speaker or submitted topic is no longer available.
- The Moderator for this session will contact you two weeks before the conference. He will be your point of contact before and during the conference and will help you with logistics for this session.

**Final Materials**
You must submit a video of the final version of the accepted Talk and a pdf, plus a non-pdf version of the final slide presentation, if any, **by October 1, 2015, at 5:00 pm U.S. Eastern Time. After this date, you are in jeopardy of being removed from the conference program.** Exceptions will be made for copyrighted materials.

The EMvision Talks Working Group will conduct a review of a speaker’s final video and slide presentation and will notify the speaker if any additional changes are recommended. Failure to adjust the final Talk or slide presentation to the standards of the Conference Committee will result in the loss of the EMvision Talks slot.

**When You Arrive at the Paris Hotel**
If you have registered ahead of time, you may pick up your registration materials at the registration desk. If you have not registered ahead of time, please use one of the on-site registration kiosks to do so and then proceed to the registration desk.

EMvision Talks will be held on the plenary stage at the IAEM 63rd Annual Conference on Tuesday, November 17, 2015. IAEM will notify you in advance of the time and location of the general session room. Please check the online conference program or IAEM to GO conference mobile app for this information and any changes prior to your session. Please arrive at the general session room at least 30 minutes before the beginning of the EMvision Talks to meet the moderator from the Conference Committee. The moderator will ensure you
have appropriate working AV and will introduce you to the audience during the session. Speakers will be notified at the one-minute mark and the moderator will stop you at the five-minute mark.

There will be a mandatory practice session on Monday, November 16th at 7:30 pm local time for approximately thirty minutes. All EMvision Talks selected speakers must attend. Failure to attend will result in your Talk being removed from the conference program.

**Speaker Preparation Room**
A speaker preparation room will be available Sunday through Tuesday.

**Published or Recommended Books**
If you are a published author and would like to donate copies of your book for the IAEM Bookstore OR if you have a list of recommended books for your audience, contact Julie Husk, jhusk@iaem.com.

**Media**
If you have questions regarding media interviews, please contact Dawn Shiley at Shiley@iaem.com.

**In Case of Emergency Prior to Event**
If you are unable to present as the result of a last-minute emergency, please call Julie Husk at 703-538-1795 x 1789 or email jhusk@iaem.com. We will provide you with the onsite office telephone number closer to the conference date.
2015 Tentative Program

Friday, November 13, 2015
2:00pm – 5:00pm  Registration Opens
8:00am – 5:00pm  Pre-Conference Trainings and Workshops

Saturday, November 14, 2015
7:30am – 5:00pm  Registration and IAEM Store open
8:00am – 5:00pm  Pre-Conference Trainings and Workshops

Sunday, November 15, 2015
7:30am – 5:00pm  Registration, IAEM Store and Book Store open
8:00am – 5:00pm  Pre-Conference Trainings and Workshops
8:00am – 5:00pm  Caucus and Committee Meetings
5:30pm – 8:00pm  Welcome Party

Monday, November 16, 2015
7:30am – 6:00pm  Registration, IAEM Store and Book Store Open
8:00am – 9:00am  Opening Ceremonies, Presentation of Colors, Welcoming Remarks and Awards
9:00am – 9:30am  Keynote Address
9:30am – 10:15am  General Session
10:30am – 12:00pm  Community Showcase Breakouts
12:15pm – 1:45pm  Lunch, General Session
2:00pm – 5:45pm  Breakout/General Session and Region Meetings
2:00pm – 4:00pm  EM Career Workshop
6:00pm – 8:00pm  Emergency Management and Homeland Security Expo (EMEX) - Opening Reception
6:00pm – 8:00pm  Crisis Technology Center
7:30pm – 8:00pm  Mandatory EMvision Talks practice session
8:00pm – 9:30pm  New Emergency Managers Networking - Future Leaders in Emergency Management Reception

Tuesday, November 17, 2015
7:30am – 5:00pm  Registration, IAEM Store, Book Store and Crisis Technology Center Open
7:30am – 7:00pm  EMEX Open
8:00am – 9:30am  Community Showcase Breakouts
10:15am – 10:45am  Announcements and IAEM - Global and USA 2015 Awards Competition Winners
10:45am – 11:45am  IAEM presents EMvision Talks
11:45am - 1:15pm  Lunch in EMEX 2015
1:15pm – 5:30pm  Breakout/General Sessions and Caucus/Committee Meetings
5:30pm – 7:00pm  Reception in EMEX
6:30pm – 8:00pm  IAEM Scholarship Auction

Wednesday, November 18, 2015
7:30am – 2:00pm  Registration, IAEM Store, Book Store and Crisis Technology Center
General Contact Information

Conference Managers

Association & Society Management International, Inc. (ASMI)
201 Park Washington Court
Falls Church, VA 22046-4527

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IAEM Conference Committee

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Media Contacts

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Thank you for your interest and support of the 2015 IAEM Annual Conference!