



**Orange County
Convention Center,
Orlando, FL**

Nov. 12-15, 2006



www.iaem.com

SPONSORSHIP OPPORTUNITIES

IAEM can work with any budget and co-sponsorships can be considered. To discuss these and other sponsorship ideas, please contact Elizabeth Armstrong at (703) 538-1795 x6 or Armstrong@iaem.com

Platinum Conference Sponsorship

\$10,000+

Sponsors receive premiere recognition on pre-event materials, prominent entrance signage, designation as a specific meal or break host (choose one), and a one-time rental of IAEM's member list.

Conference Luncheons

\$19,750 each

(2 sponsors)

Lunch is served Tuesday and Wednesday; Tuesday it is located in the exhibit area.

Exhibit Opening Reception

\$12,000

(1 sponsor)

EMEX begins with an opening ceremony and reception Tuesday, 4:00-5:30 p.m. This is a great P.R. opportunity for the sponsor. There is a cash bar and hors d'oeuvres.

Cyber Café

\$9,975

(1 sponsor)

Internet-connected stations are located in the EMEX exhibit hall for visitors to access their email while at the IAEM event.

Registration Bags

\$8,500

(1 sponsor)

Canvas brief-case style bags will be provided to each registrant, containing conference hand-outs and reference materials.

Breakfasts

\$8,550 each

(2 sponsors)

IAEM seeks support to provide continental breakfast for all attendees on Tuesday and Wednesday.

Welcome Reception

\$5,000

(1 sponsor)

This Sunday evening gathering includes a brief overview of IAEM for newcomers in an informal setting, and provides the sponsor ample exposure as party host.

Scholarship Auction

\$3,500

(1 sponsor)

IAEM provides refreshments during this Tuesday fundraiser to raise scholarship funds for emergency management students. There is a cash bar and light hors d'oeuvres.

EM Career Workshop

\$2,500

(1 sponsor)

Sponsorship is perfect for those recruiting EM and homeland security professionals – it is a popular session for students graduating from emergency management degree programs. Note speakers and topics are determined by the IAEM Conference Committee.

Afternoon Coffee Breaks

\$2,200 each

(2 sponsors)

Two breaks in the exhibit area offer attendees coffee, tea, sodas and an afternoon snack, and allow networking.



Morning Coffee Breaks

\$2,000 each

(3 sponsors)

Three breaks in the exhibit area offer attendees coffee, tea, and sodas, and allow networking.

President's Hospitality Suite

\$2,000 per night

(4 sponsors)

Attendees can relax after-hours in a suite organized by IAEM. Assorted beverages and snacks will be served. Four nights.

Champagne Toast

\$1,500

(1 sponsor)

Wednesday evening the IAEM President's Banquet concludes with a toast to Certified Emergency Managers® and others.

IAEM Board Meeting

\$1,000 each

(2 sponsors)

The IAEM leadership will meet twice during the conference. Refreshments and materials provided.



Other Participation Opportunities

Contact Sharon Kelly at 703-538-1795 x2 or info@iaem.com to discuss these and other participation ideas.

- **EMEX Exhibit Booth** —In conjunction with the conference, IAEM showcases all significant suppliers of homeland security and disaster technology. See www.emex.org for a map of current space available and a list of your competitors.
- **Scholarship Auction** —goods, services and cash donations are sought for this charitable program which supports the study of emergency management and disaster preparedness. Contact Dawn Shiley at 703-538-1795 x3 or email Shiley@iaem.com.
- **Doorprize Drawings** —items are publicized in conference materials, and the drawings provide additional exposure for donors' products and services.
- **Registration Bag Inserts** —\$300 per item, gets details about your product/service into the hands of every attendee.
- **Student Sponsorships** —cover the costs for students to participate in the conference (registration fee is \$200 per student and travel expenses vary) or contribute to a central fund for this purpose.

Benefits of Sponsorship

All levels:

- Publicity in pre-conference literature and materials (commit early to take advantage of this benefit).
- Sponsor logos are printed on a premier page of the conference program.
- Attention-getting signs announcing sponsors are posted as appropriate.
- Verbal recognition from the podium.
- Meet and greet the more than 750 emergency management professionals who attend this annual event.
- Additional publicity in IAEM's post-conference newsletter coverage; it reaches 3,000 via print and 8,000 electronically each month.
- Your company sponsorship is announced on www.iaem.com with a link to your web site.
- Tax deduction to the extent permitted by law: check with your financial advisor. IAEM is a non-profit, charitable organization.

Additional Benefit:

\$3,000 sponsors

- literature insert into the conference registration bag.

Platinum sponsors

- Prominent entrance signage;
- Identification as the official host of an event of equal or lesser cost to the amount donated;
- one-time rental use within 45 days of the conference, of IAEM's member mail list (2,700 members)



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www.iaem.com * www.emex.org