

Executive Summary

The purpose of this document is to set forth the goals, objectives, and priority tasks of action for the International Association of Emergency Management – Universities and Colleges Committee (IAEM-UCC) for the period between IAEM Conferences 2008 and 2009.

Goal #1: To promote the importance of developing organized, comprehensive, all-hazard and integrative emergency management at all universities and colleges.	
Objective 1: Identify all higher education institutions and their designated emergency management practitioners within each region.	
<ul style="list-style-type: none"> Task 1: Regional Representatives will coordinate with IAEM Regional Presidents to identify IAEM members within their respective regions who are practitioners at a higher education institution. 	Ongoing
<ul style="list-style-type: none"> Task 2: Regional Representatives will develop comprehensive lists of higher education institutions within their respective Regions. 	March 31, 2009
<ul style="list-style-type: none"> Task 3: Regional Representatives will develop a list of emergency management practitioners at higher education institutions within their respective Regions. 	June 30, 2009
<ul style="list-style-type: none"> Task 4: The Committee Chairperson will explore options for the development of a secure online, self-service directory of members. 	June 30, 2009
Objective 2: Develop and distribute educational material to define and promote the importance of developing comprehensive emergency management programs for higher education.	
<ul style="list-style-type: none"> Task 1: The Committee Chairperson will designate a Marketing and Education Subcommittee to develop educational materials about the UCC and distribute them to higher education institutions. 	Ongoing
<ul style="list-style-type: none"> Task 2: The IAEM-Canada Representative, in collaboration with the Committee Chairperson, will determine the feasibility of and take appropriate action to have UCC marketing/educational materials translated into French for distribution to Canadian higher education emergency management practitioners. 	March 30, 2009
<ul style="list-style-type: none"> Task 3: The Committee Chairperson will designate a Special Projects Coordinator and/or Subcommittee to develop and execute an annual workshop for emergency management practitioners at higher education institutions, preferably to be held in conjunction with the annual IAEM Conference. 	December 31, 2008
<ul style="list-style-type: none"> Task 4: The IAEM-Canada Representative, in collaboration with the Committee Chair, will determine the feasibility for and interest level in a Canadian-located meeting/workshop/symposium for higher education emergency management practitioners, preferably associated with a major conference (such as WCDM or Banff Disaster Forum). 	February 28, 2009
Objective 3: Seek out and recruit new emergency management practitioners at higher education institutions.	
<ul style="list-style-type: none"> Task 1: The Committee Chairperson will work with IAEM-USA to identify new members who are emergency management practitioners at higher education institutions. 	December 31, 2008
<ul style="list-style-type: none"> Task 2: The Committee Chairperson will delegate a Special Projects Coordinator and/or Subcommittee to facilitate the process of identifying new emergency management practitioners at higher education institutions; the Special Projects Coordinator and/or Subcommittee will then work with the appropriate Regional Representatives on promoting IAEM and the UCC with these potential "new recruits." 	Ongoing
References: To help identify higher education institutions and their emergency management practitioners: Disaster Resistant Universities (DRU) Listserve Directory, FEMA Higher Education Project, Association of Universities and Colleges in Canada, Association of Canadian Community Colleges, Post-Secondary Emergency Management Canada Listserve, state/provincial emergency management associations, other discipline higher education associations (i.e. IACLEA or NACUBO).	

Goal #2: To facilitate networking, communication, and best-practice sharing between university and college emergency management practitioners.	
Objective 1: Promote subscriptions to the Disaster Resistant Universities (DRU) email list serve.	
<ul style="list-style-type: none"> Task 1: Regional Representatives, utilizing the developed directories of higher education institutions and their emergency management practitioners, will encourage all these persons to subscribe to the list serve. 	Ongoing
Objective 2: Develop a clearinghouse (i.e. website) for the dissemination of pertinent information and best practices.	
<ul style="list-style-type: none"> Task 1: The Committee Chairman will delegate a Special Projects Coordinator to develop, solicit input to, publish, promote, and maintain an information and example practice sharing website ("DRU Repository"). 	Ongoing
<ul style="list-style-type: none"> Task 2: The Special Projects Coordinator will make quarterly requests for materials to be posted to the DRU Repository via the DRU listserv. 	Ongoing
Objective 3: Market the existence of the IAEM UC Committee, support IAEM as a whole, and encourage active participation in this committee.	
<ul style="list-style-type: none"> Task 1: Regional Representatives, utilizing the developed directories of higher education institutions and their emergency management practitioners, will promote the existence and role of the Committee. 	Ongoing
<ul style="list-style-type: none"> Task 2: Committee Members will promote the importance of IAEM and encourage participating emergency management practitioners to join IAEM. 	Ongoing
<ul style="list-style-type: none"> Task 3: The Committee Chairperson and Vice-Chairs, and the IAEM-Canada Representative shall periodically promote the importance of IAEM membership via the appropriate listserv (DRU and PSEM-Canada). 	Quarterly starting January 2009
<ul style="list-style-type: none"> Task 4: Regional Representatives will encourage all higher education emergency management practitioners to participate in Committee activities. 	Ongoing
Objective 4: Develop and promote a network of higher education emergency management practitioners with the aim of facilitating inter-institution mutual aid requests.	
<ul style="list-style-type: none"> Task 1: The Committee will explore and evaluate a method communicating mutual aid needs when an institution is impacted by an event and needs university-specific resources. 	June 30, 2009
<ul style="list-style-type: none"> Task 2: The Committee Chairperson shall identify a means of collaboration with the Emergency Management Assistance Compact (EMAC) to determine the best provisions for interstate mutual aid deployment. 	June 30, 2009
<ul style="list-style-type: none"> Task 3: The Committee will support the EMAC development process between the U.S. and Canada, as the EMAC program is adapted by Provincial Governments. 	Ongoing
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Goal #3: To promote the inclusion of university and college emergency management practitioners in the multi-jurisdictional, multi-disciplined, and multi-hazard emergency planning conducted at the campus, local, regional, state and federal levels.

Objective 1: Identify and collaborate with other college/university disciplines through existing associations and groups.

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| <ul style="list-style-type: none"> Task 1: The Committee Chairperson and Vice-Chairs shall identify, and develop and maintain a means of collaboration with relevant U.S.-based higher education associations, including, but not limited to, IACLEA, CSHEMA, NACUBO, URMIA, SCUP, and CHEMA. | Ongoing |
| <ul style="list-style-type: none"> Task 2: The IAEM-Canada Representative shall, in partnership with the Committee Chairperson and Vice-Chairs, identify, and develop and maintain a means of collaboration with relevant Canadian higher education associations, including, but not limited to, AUCC, ACCC, CURIE, CUSA, and CAUBO. | Ongoing |

Objective 2: Identify and partner with other federal, state, tribal and local emergency management agencies, associations and groups.

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| <ul style="list-style-type: none"> Task 1: The Committee Chairperson and Vice-Chairs shall identify and maintain a means of collaboration with the FEMA Higher Education Project. | July 1, 2009 and then Ongoing |
| <ul style="list-style-type: none"> Task 2: The Committee Chairperson and Vice-Chairs shall identify and maintain a means of collaboration with the National Emergency Management Association (NEMA). | March 30, 2009 and then Ongoing |
| <ul style="list-style-type: none"> Task 3: Regional Representatives shall identify and maintain a means of collaboration with the applicable state, provincial, or national emergency management associations in their region. | March 30, 2009 and then Ongoing |
| <ul style="list-style-type: none"> Task 4: The IAEM-Canada Representative shall identify and maintain a means of collaboration with the Association of Campus Emergency Response Teams. | March 30, 2009 and then Ongoing |
| <ul style="list-style-type: none"> Task 5: The IAEM-Canada Representative shall identify and maintain a means of collaboration with Provincial emergency management organizations. | March 30, 2009 and then Ongoing |

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Goal #4: To facilitate awareness of current legislative and planning issues in emergency management and interpretation of their effects on universities and colleges.	
Objective 1: Maintain a working relationship with IAEM-USA Government Affairs Committee and Policy Advisor.	
<ul style="list-style-type: none"> Task 1: The Sub-Committee shall identify and maintain a means of collaboration with the IAEM US Government Affairs Committee and Policy Advisor. 	Ongoing
<ul style="list-style-type: none"> Task 2: The Sub-Committee shall refer to the IAEM US Government Affairs Committee and Policy Advisor any issue papers or areas of legislative concern the Committee may have in a timely manner. 	Ongoing
<ul style="list-style-type: none"> Task 3: The Sub-Committee, in cooperation with the IAEM US Government Affairs Committee and Policy Advisor, monitor the progress of pending legislation and advise of any potential impacts on universities and colleges. 	Ongoing
Objective 2: Promote appropriate federal, state, provincial and local legislation.	
<ul style="list-style-type: none"> Task 1: Regional Representatives shall identify a means of collaboration with applicable state and local emergency management associations to ensure university and college emergency management issues are adequately addressed in state and local legislation. 	Ongoing
<ul style="list-style-type: none"> Task 2: Regional Representatives will monitor opportunities for membership on their respective FEMA Regional Advisory Council to ensure that university and college issues are represented. 	Ongoing
<ul style="list-style-type: none"> Task 3: Encourage university and college emergency management practitioners to engage their respective institution's government relations/affairs office, and to report information and activities to Regional Representatives. 	Ongoing
Objective 3: Actively represent the views and positions of universities and colleges on current emergency management issues.	
<ul style="list-style-type: none"> Task 1: The Committee Chairperson and Vice-Chairs Vice-Chair shall solicit input from stakeholders and coordinate the development of issue papers on current issues of concern to universities and colleges. 	Ongoing
References:	

Goal #5: To promote professionalism and professional development of university and college emergency management practitioners/programs.	
Objective 1: Promote individual training and certification.	
<ul style="list-style-type: none"> Task 1: The Committee will promote emergency management training by posting unique training opportunity announcements on the DRU list serve. 	Ongoing
<ul style="list-style-type: none"> Task 2: The Committee will promote the concept of specialty training for university and college emergency management practitioners. 	Ongoing
<ul style="list-style-type: none"> Task 3: The Committee will encourage university and college emergency management practitioners to pursue CEM certification and other applicable state and provincial certifications. 	Ongoing
<ul style="list-style-type: none"> Task 4: The Committee Chairperson will designate a Special Projects Coordinator and/or Subcommittee to develop a CEM coach/mentor system, which will match current campus emergency management practitioner CEMs with candidates for CEM status who are campus emergency management practitioners. 	March 30, 2009
<ul style="list-style-type: none"> Task 5: The Committee will encourage university and college emergency management practitioners to pursue the FEMA Professional Development Series (PDS), Advanced Professional Series (APS), and other appropriate professional credentials (e.g. business continuity planning, disaster recovery, risk management, and organizational resilience). 	Ongoing
Objective 2: Promote involvement in IAEM and other professional emergency management organizations.	
<ul style="list-style-type: none"> Task 1: All Committee Members will promote the value and importance of IAEM membership and encourage university and college emergency management practitioners to join. 	Ongoing
<ul style="list-style-type: none"> Task 2: All Committee Members will promote the value and importance of membership in applicable state, provincial, and local emergency management associations and encourage university and college emergency management practitioners to join. 	Ongoing
Objective 3: Promote institutional program accreditations and certifications.	
<ul style="list-style-type: none"> Task 1: The Committee will promote the benefits of National Weather Service "StormReady" certification to U.S. universities and colleges. 	Ongoing
<ul style="list-style-type: none"> Task 2: The Committee will collaborate with the Emergency Management Accreditation Program (EMAP) to develop accreditation opportunities for universities and colleges. 	Ongoing
<ul style="list-style-type: none"> Task 3: The Committee Chairperson will designate a Special Projects Coordinator to collaborate with the appropriate IAEM entities to provide review and input into the next revision of NFPA 1600. 	Ongoing
Objective 4: Provide outreach to IAEM Student Chapters	
<ul style="list-style-type: none"> Task 1: Committee Members will, where feasible, encourage and promote the creation of internship positions within higher education emergency management offices/departments. 	Ongoing
<ul style="list-style-type: none"> Task 2: Committee Members will collaborate with IAEM-Student Council on internships, job openings, and other opportunities for student emergency management practitioners and recent graduates. 	Ongoing
References:	