



U.S. Department of Homeland Security
Federal Emergency Management Agency

INTERGOVERNMENTAL AFFAIRS ADVISORY

KICKOFF THINK TANK CONFERENCE CALL

January 24, 2012

Dear Stakeholder,

Please join FEMA Deputy Administrator Richard Serino as he hosts the first **FEMA Think Tank** conference call, being conducted from the campus of the University of Wisconsin in Milwaukee.

Thursday, January 26th 2012

2:30 p.m. – 4:30 p.m. Eastern (*1:30 p.m. – 3:30 p.m. Central*)

Call in number: [800-593-0692](tel:800-593-0692)

Password is Think Tank January

Deputy Administrator Serino announced in November **the launch of the FEMA Think Tank**. The January 26th call will be the first of monthly calls to discuss ideas generated through the online process. Information about the Think Tank first appeared online in FEMA's blog post and can be found at the following link: <http://blog.fema.gov/2011/11/launching-fema-think-tank-forum-to.html>.

The call will be open to a national audience of State, local, and tribal governments, and to all members of the public, including the private sector, the disability community, and volunteer community, who share an interest in improving the Nation's role in emergency management. Individuals who would like to access the captioning for this event may do so by following the link below: <http://fedrcc.us/Enter.aspx?EventID=1897142&CustomerID=321>.

During this call we will discuss three innovative ideas generated from the online forum. The ideas we will discuss are:

- **Community Mapping to Implement the Whole Community Concept**
- **U.S. National Grid as the Response Language of Location**
- **Incorporate Preparedness into School Curriculums**

The individuals that submitted these ideas will provide a brief presentation. We will then open up the call to a national audience for further discussion and a Q&A (see agenda below).

We look forward to your participation in this first of many important discussions on how we plan and implement innovative ideas captured in our online forum. We also encourage you to continue to visit the online forum at www.fema.gov/thinktank to submit your own ideas, comment on others, or participate in conversations that will help to generate creative ideas.

**Kickoff Think Tank Conference Call
Milwaukee, WI
January 26, 2012; 1:30-3:30**

AGENDA

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|-----------|--|
| 1:30-1:45 | Opening Remarks by Deputy Administrator Richard Serino |
| 1:45-1:55 | Idea 1 Presentation |
| 1:55-2:05 | Discussion with Deputy Administrator Serino |
| 2:05-2:20 | Open discussion with national audience |
| 2:20-2:30 | Idea 2 Presentation |
| 2:30-2:40 | Discussion with Deputy Administrator Serino |
| 2:40-2:55 | Open discussion with national audience |
| 2:55-3:05 | Idea 3 Presentation |
| 3:05-3:15 | Discussion with Deputy Administrator Serino |
| 3:15-3:30 | Open discussion with national audience |

FEMA's mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards

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