

## Call for Awards: IAEM-USA Awards Program for 2010

### Announcement of IAEM-USA 2010 Awards Program

The IAEM-USA Awards Program Call for Nominations is announced by Phyllis Mann, IAEM-USA Awards & Recognition Committee Chair, with the posting of this document and the application form on the IAEM website, along with the application form. An email announcement is sent to all IAEM-USA members.

### Guidelines of IAEM-USA Awards Program

This document includes all of the guidelines for the IAEM-USA 2010 Awards. The IAEM-USA Awards Program also will be part of a new multi-tiered IAEM-Global Awards program for 2010, as approved by the IAEM-Global Board.

### Entry Fees

There is no entry fee for current IAEM members who submit entries. If a non-member wishes to submit an entry, there is a \$75 entry fee per entry. In addition to submitting award entries via email, non-member entry fees must be remitted with a copy of your official entry form by Friday, July 16, 2010, to: IAEM, Attention: Sharon Kelly, 201 Park Washington Court, Falls Church, VA 22046-4527, OR you can pay via credit card by phoning Sharon Kelly, IAEM Membership Director, at 703-538-1795.

### Categories of IAEM-USA Awards

#### (A) USA-Only Awards

Of the types of awards offered in the IAEM-USA Council, two of them are USA-*only* awards:

**(1) Career Excellence Award (one winner)** - recognizes a national/international leader who has made significant contributions throughout his/her career to promote and improve the emergency management profession.

**(2) Academic Recognition Award (one winner)** - recognizes an academic leader or institution that has made a significant contribution to the formal education of students pursuing a career in emergency management or through research and development of paradigms or standards that have helped shape the broader field of emergency and disaster management.

#### (B) IAEM-USA Awards That Are Eligible for Global Awards Program

The USA Council first place winners of each of these awards will go on to compete for the IAEM-Global Awards in each category:

**(3) Business & Industry Preparedness Award (one winner)** – based on excellence in implementing a program that plans for multiple hazards, sets implementation priorities, is cost effective, links all levels of the organization, and coordinates with local emergency response and management agencies. The program must be repeatable by similar organizations in business and industry.

**(4) Partners in Preparedness Award (Public/Private Partnership) (one winner)** – recognizes programs or processes that demonstrate innovative, multi-participant involvement between local governments/governmental entities and private sector businesses, non-governmental organizations/non-profits, or individuals which have resulted in effective and efficient incident management, emergency management or homeland security processes. Two plaques are given, one for the local government agency and one for the supporting industry partner. Multiple awards may be granted at the discretion of the judging panel.

**(5) Public Awareness Award (newsletters, publications, public awareness campaigns, audiovisual products, public service announcements) (one winner in each of three divisions)** - recognizes outstanding public awareness programs or public education products related to emergency management, homeland security, and/or disaster preparedness.

#### Public Awareness Award Divisions

- Division 1: Local Emergency Management Agency (government)
- Division 2: State/Regional/National Government, International, or Non-Profit Organization (such as colleges/universities or associations)
- Division 3: Commercial or Other For-Profit Organizations

#### Public Awareness Award Judging Criteria

- 60% Content
- 20% Creativity/Originality/Design
- 20% Usefulness for Intended Audience/Impact

**(6) Technology and Innovation Award (software/hardware, equipment, databases, freeware, Web sites) (one winner in each of three divisions)** – recognizes the development of technology and innovation to improve emergency management operations, public education, or the emergency management/homeland security field (1st, 2nd, 3rd places). The winning project must be capable of being shared with IAEM members via a link from the IAEM Web site. Also, you will need to provide 1-3 screenshots that demonstrate the value of the entry.

#### **Technology and Innovation Award Divisions**

- Division 1: Local Emergency Management Agency (government)
- Division 2: State/Regional/National Government, International, or Non-Profit Organization (such as colleges/universities or associations)
- Division 3: Commercial or Other For-Profit Organizations

#### **Technology and Innovation Award Judging Criteria**

- 60% Content
- 20% Creativity/Originality/Design
- 20% Usefulness for Intended Audience/Impact

#### **Judging Panel for IAEM Awards**

- **IAEM-USA Awards:** Judging of IAEM-USA Council Awards will be accomplished by the IAEM-USA Awards & Recognition Committee.
- **Global Awards:** IAEM-USA winners in Categories 3-6 noted above will qualify for competing in the IAEM-Global Awards. Judging of Global Awards will be accomplished by the IAEM-Global Awards & Recognition Work Group.
- **Note:** The determinations of the judges will be final for both Council and Global awards.

#### **Awards Presentation**

- **IAEM-USA Awards:** Presentation of IAEM-USA Awards will take place at the IAEM 2010 Annual Conference & EMEX in San Antonio, Texas.
- **Global Awards:** Presentation of IAEM-Global Awards will take place at the international conference set for Oct. 5-6, 2010, in Singapore.
- **Awards Certificates.** IAEM Headquarters staff will generate award certificates for both Council and Global Awards. An announcement of 2010 Council and Global Award winners will be posted on the IAEM-Global Web site at [www.iaem.com](http://www.iaem.com).

#### **IAEM-USA Awards Entry Process**

- **Submission Deadline:** The deadline for submission of IAEM-USA 2010 Awards entries will be **Friday, July 16, 2010**.
- **Submission of Entries:** Entries (including official entry form and required supporting documents must be submitted via email to Karen Thompson, IAEM Awards Program Manager, at [thompson@iaem.com](mailto:thompson@iaem.com). All supporting documents **must** be submitted electronically via email or via URL links provided by the entrant.
- All entry forms must be submitted in English.
- Activities or programs must have been implemented and used during the period of July 1, 2009 through June 30, 2010.
- Only one entry may be submitted per award category.
- Do not enter an activity or program in more than one award category.

#### **Follow These Steps**

- **Judges' Review.** Judges will review the entry form and all supporting materials, including but not limited to: reports, brochures, videos or photos. For Web-accessible supporting materials for your entry, you may include the URL address link in your description or send the materials (in any language) as an electronic attachment via e-mail.
- **Supporting Materials.** The official entry form **must** be submitted electronically, as well as any supporting materials. **Electronically submitted supporting materials are required.** The IAEM-USA 2010 Awards entries are being judged remotely by our judging panel from many different locations.
- **Special Note Regarding Technology & Innovation Award Entries:** When providing links to an online project, please try to give the judges panel a static URL link to the project or specific instructions to navigate to the proper page from your Home page. The winning project **must** be capable of being shared with IAEM members via a link from the IAEM Web site. Also, you will need to provide 1-3 screenshots that demonstrate the value of the entry.
- **Start with the requested summary (maximum 100 words).** Then complete the full project description (four sections at no more than 200 words each). Be as detailed as possible, but choose your words carefully.

- Concentrate on the need, the activity's goal, its impact (in terms of outcomes), and the significance of its success. Numbers are very important as measurements of success, but also describe how the activity improved the lives of those involved or how it benefited society.

**The following questions may help you decide how best to describe your program:**

- When, why and where was the activity started?
- What were the activity's goal/objectives? How were they reached? How is your program innovative or an improvement over what has been done in the past?
- How did you/your organization's activity make a more prepared community, state, province, country"? What were the measurable outcomes of the program? Can you describe your program's actual impact on people, communities? What type and level of financial resources did it take to implement this program? What sources provided the funds and/or in-kind services?
- How were your organization's members and other volunteers (numbers of persons, groups, businesses, government agencies, etc.) involved in this program?
- What has your organization done to ensure its long-term financial and operational sustainability in order to continue its ability to "make a better world"?

**To review IAEM's vision and mission, please go to [www.iaem.com](http://www.iaem.com). If applicable, please review the following information for assistance in developing your entry.**

- **Scope of Project.** Questions to consider include: Is the program innovative in scope, originality or execution in comparison to other entrants? How many people benefit from the program? Did the program involve member work, and if so, was there a broad inclusion of membership, or was the project completed by outside consultants, staff or PR firms?
- **Public Relations Value.** Questions to consider include: Does the program serve a group of people or program area that has been identified as critical by national public policymakers?
- **Outcomes or Measurement of Objective.** How well-defined and measurable are the goals and objectives? How was society improved by the program? How many individuals' lives were positively affected or improved by this program? Can the program be easily replicated by other organizations?
- **Summary.** In addition to these criteria, please end your Program Description with a concise summary of why the program is enhancing emergency preparedness.