

**IAEM 2007 AWARDS PROGRAM  
OFFICIAL ENTRY FORM**

**Name of Person Submitting Entry:**  
**April Tilford, CEM**

**IAEM Member**

**Non-Member (An entry fee of \$75 is required for each entry by a non-member.)**

**Title: Emergency Management Analyst**

**Name of Organization:**  
**United States Enrichment Corporation**

**Mailing Address of Organization:**  
**PO Box 1410**

**City/State/Province/Country:**  
**Paducah KY USA**

**Zip/Postal Code:**  
**42002**

**Phone: (include country code & city code)**  
**270-441-6565**

**Fax: (include country code and city code)**  
**270-441-6093**

**E-Mail Address:**  
**tilfordaa@pgdp.usec.com**

**Web Site:**

**Choose the Award Category for this Entry:**

- Career Excellence Award
- Academic Recognition Award
- Public Awareness Award

**Check Division:**

- Local Emergency Management Agency
- State/Regional/National International Government, International, or Non-Profit Organization
- Commercial or Other For-Profit Organization

- Technology & Innovation Award

**Check Division:**

- Local Emergency Management Agency
- State/Regional/National International Government, International, or Non-Profit Organization
- Commercial or Other For-Profit Organization

- Partners in Preparedness Award

- Business and Industry Award

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**Name of the Program/Activity: (or name of nominee if you are nominating someone for the Career Excellence Award or Academic Recognition Award)**  
**Community Calendar for Paducah Gaseous Diffusion Plant Neighbors**

**Brief Summary of the Program/Activity: (Maximum 100 words)**

**USEC's Paducah Gaseous Diffusion Plant publishes and distributes a community calendar every two years to provide emergency information to residents living within two miles of the plant. These two-year calendars provide residents with important information on actions to take during an emergency as well as provide plant and local telephone numbers and contacts for emergency information.**

**The calendar is included in a packet also containing a postage-paid card requesting basic information about the resident and any special needs the resident may have such as special medical conditions. Copies of cards for residents with special needs are provided to the local director of the Office of Emergency Management.**

**Details of the Program/Activity: (Answer each section.)**

1. Tell us why this program/activity was/is important, or explain why the individual deserves the award for which nomination is being made. (maximum 200 words)

**The Paducah Gaseous Diffusion Plant is the only nuclear facility in Kentucky. It presents unique hazards for the employees and the surrounding community. In addition, over six extremely hazardous chemicals are utilized at the facility. If an accident were to occur, residents and businesses within the two-mile immediate notification area would need to immediately take protective actions to ensure their safety. Knowing what to do if the sirens sound is the key to staying safe.**

**The community calendar is an effective method for educating the plant neighbors on basic emergency actions to take when the public warning sirens are activated. The calendar includes directions on how to shelter-in-place, listings of local Emergency Alert System (EAS) radio and TV stations, and important contact phone numbers.**

**With industrial hazards, it is important to be prepared so the impact of an actual emergency would be as small as possible.**

2. Number of staff, volunteers, and community members involved in program/activity. (maximum 200 words)

**The community calendar is distributed to over 500 area businesses and households that could be impacted by a hazardous materials release from our facility.**

**With very limited emergency management staff and funds, a cost effective educational tool was developed that required minimal funding and personnel to support. One staff member with a budget of less than \$10,000 can meet the regulatory requirements for educating the surrounding public on how to protect themselves during a facility emergency.**

**As part of the project, the plant submits letters to the three schools located near the plant requesting artwork for the calendar. Age categories for the artists include elementary, middle school, and high school students. Winning entries are selected by an independent panel of judges.**

**The artists selected for the calendar are recognized in special presentations at their respective schools where they receive the original artwork matted and framed, a gift certificate from the area Chamber of Commerce, and a copy of the calendar.**

**By using area artists and a local printer, the plant significantly reduces project costs, creates recognition for young artists, supports local businesses, and fosters good will in the community. Since the calendars feature artwork from area students, the residents have**

**been more inclined to keep the calendars readily displayed which results in quick, easy access to emergency information.**

3. Tell us how staff, volunteers and community members were involved. (maximum 200 words)

4. Tell us how the tactical plans and budget were developed. (maximum 200 words)

**The company budgets approximately \$9,500 for the community calendar project. By utilizing a local printer, I have been able to reduce production costs significantly. Once the calendar layout is created, future publications can be quickly formatted by inserting new artwork winners and updating the monthly calendar dates and holidays.**

**Previous publications featured professional photographs of area landmarks at a cost of \$6,000 - \$7,000. By coordinating an art contest with area schools, the featured artwork is supplied at NO COST.**

**The artwork is judged by an independent panel of 3 - 4 judges from the local community college that volunteer a couple of hours of their time for this effort. We provide box lunches from a local favorite restaurant and the judging becomes a pleasant working lunch at a cost of less than \$50.**

**The artists selected for the calendar are recognized in special presentations at their respective schools where they receive the original artwork matted and framed, a gift certificate from the area Chamber of Commerce, and a copy of the calendar. This is all done at a cost of less than \$1,000.**

**Financial Resources for the Program/Activity:**

To help judges evaluate both your efforts and the results, including the impact of your project, please estimate cash, grants and in-kind contributions that supported your program/activity. For consistency and comparison purposes, calculate values in U.S. dollars (go to [www.xe.com](http://www.xe.com) to use free on-line currency converter).

- a. Cash (actual financial contributions, donations, grants etc.)
- b. In-Kind (value of materials, labor, etc., contributed to project)
- c. Total value of cash, grants, donations and in-kind resources (add a & b).

**Number of people affected by your program/activity: Over 500 area homes and businesses**

Is your program/activity ongoing?       Yes       No

**Tell us how the project has had an impact on your constituency or community.**  
(maximum 200 words)

**The community surrounding the PGDP facility is armed with the knowledge of how to protect themselves and assure their safety in the event of an emergency originating from this industrial facility. By educating area residents on appropriate emergency response actions, the effects of an emergency are minimized.**

Complete and return this form and up to two attachments with supporting documents no later than **Sept. 20, 2007** via e-mail to [info@iaem.com](mailto:info@iaem.com).

Submissions from those who are **not current IAEM members** must remit **\$75 per entry** with their official entry form to: IAEM, 201 Park Washington Court, Falls Church, VA 22046-4527. **There is no entry fee for current IAEM members.**

IAEM accepts VISA, MasterCard, American Express and Discover (please include the security number located on either the front or back of the card along with the card holders billing address).

Credit Card Number:

Expiration Date:

Security Code: