

**IAEM 2007 AWARDS PROGRAM
OFFICIAL ENTRY FORM**

Name of Person Submitting Entry:
Cheryl Bauer

IAEM Member

Non-Member (An entry fee of \$75 is required for each entry by a non-member.)

Title: Emergency Management Specialist

Name of Organization:
United States Enrichment Corporation

Mailing Address of Organization:
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Choose the Award Category for this Entry:

Career Excellence Award

Academic Recognition Award

Public Awareness Award

Check Division:

Local Emergency Management Agency

State/Regional/National International Government, International,
or Non-Profit Organization

Commercial or Other For-Profit Organization

Technology & Innovation Award

Check Division:

Local Emergency Management Agency

State/Regional/National International Government, International,
or Non-Profit Organization

Commercial or Other For-Profit Organization

Partners in Preparedness Award

Business and Industry Award

Name of the Program/Activity: (or name of nominee if you are nominating someone for the Career Excellence Award or Academic Recognition Award)

Theta Pro2Serve Management Company LLC (TPMC) Emergency Management (EM) Public Awareness Program, originated and developed by Steven D.

Arnold

Brief Summary of the Program/Activity: (Maximum 100 words)

The TPMC EM Public Awareness Program was developed in October, 2006, as a means to inform employees about emergency management. The program was expanded to provide general emergency preparedness information to the plant population that could be used to protect their families and homes. The program began with informational e-mails and EM Bulletins and grew to include displays on various preparedness topics, such as flood proofing and tornado safety. The program expanded again to include the Brown Bag Cinema, which consists of showing EM videos during lunch, and the Brown Bag Discussion, which consists of EM-related presentations during lunch.

Details of the Program/Activity: (Answer each section.)

1. Tell us why this program/activity was/is important, or explain why the individual deserves the award for which nomination is being made. (maximum 200 words)

The TPMC Public Awareness Program was developed by Steve Arnold in order to raise the awareness of employees about emergency preparedness issues that protect them at work and at home. Prior to program implementation, employees were required to read procedures and attend training about plant emergency topics. Records showed that they completed the readings, but their actions in drills showed they didn't retain the information. By connecting emergency preparedness topics to their families, the employees took a greater interest in the topics at work and gained insight into the emergency management process.

Information disseminated as a result of the program allowed the employees to learn what could affect them and how to make changes at home that would benefit them and their communities by lessening the impacts of emergencies. Steve has received e-mails and phone calls about the program that praised his ideas and suggestions for implementing emergency preparedness at home, which ultimately resulted in benefiting the employee, family, and community.

As a direct result of this program, employees have a better attitude about the emergency management program and have begun to ask questions, participate more in drills, and share things they have done to become more emergency preparedness oriented.

2. Number of staff, volunteers, and community members involved in program/activity. (maximum 200 words)

The TPMC Emergency Management organization is comprised of one individual, Steve Arnold. Steve serves as the Emergency Management Coordinator and is responsible for developing and implementing the TPMC Emergency Management Program. Steve is also responsible for coordinating and integrating the other Department of Energy contractor's Emergency Management Program into the site program.

Steve has developed, produced, and obtained the information and materials that are being used for the Public Awareness Program. In addition to creating and constructing the displays, he has developed and conducted the discussions and presentations. The program is conducted outside of Steve's normal job responsibilities and job description.

Steve needed to generate interest in the plant emergency management program, and he needed to reach approximately 600 employees. The innovative method he used to achieve his goal, which was to tie together a workplace regulatory program with employees' family emergency preparedness and safety concerns, resulted in reaching out to those 600 employees, plus employees' family members, plus community members

3. Tell us how staff, volunteers and community members were involved. (maximum 200 words)
Steve Arnold, the TPMC Emergency Management Coordinator, oversees the Emergency Management program for the site DOE office and contractors. Steve compiled a comprehensive listing of e-mail addresses in order to be able to reach out to the applicable employees. This initial approach included dissemination of Emergency Management Bulletins. Posters were also developed by Steve and used as a means of informing employees about emergency preparedness. These posters are displayed throughout occupied buildings and are rotated on a continuous basis. An internal website has been developed and is also available with this information.

Participation at the informational displays is hard to gauge, but the need to refill the printed material has increased with each evolution of displays. Six people attended the first Brown Bag Cinema installment; the final installment of cinema week had nearly fifty in attendance. The lunch discussions have grown from 5 to over 30 at the latest event.

Steve has received e-mails and phone calls regarding the program. These calls were not only to request material, but to relay a story of an incident that an employee thought might help another person in the same situation or thanking Steve for providing information that helped them.

4. Tell us how the tactical plans and budget were developed. (maximum 200 words)
The Public Awareness Program resulted from the daily planning meeting held by Steve's company. Steve was requested to present a topic one day each week, every other month. The slides used for his presentations were electronically distributed to employees. Bulletins were disseminated as extensions of the presentations. Steve developed a masthead and designed a logo and a Bulletin was created.

The timing of some presentations and bulletins was planned to coincide with activities that were designated as "special" weeks by organizations related to emergency management and preparedness. Steve requested brochures and other materials from sponsors and arranged displays.

The Brown Bag Cinema events were initiated during Ohio Severe Weather Awareness Week. Tornado-related videos were played during lunch periods. A surprising number of people attended these sessions, considering the fact that some of the tornado movies were 30 years old. These movies elicited stories from the audience, which in turn initiated the idea of the Brown Bag Preparedness Discussions.

A budget does not exist for Steve's Public Awareness Program. Expenses incurred have been paid out of pocket. The display handouts are obtained from government agencies free of charge. Steve continually looks for opportunities to involve the plant population in emergency management.

Financial Resources for the Program/Activity:

To help judges evaluate both your efforts and the results, including the impact of your project, please estimate cash, grants and in-kind contributions that supported your program/activity. For consistency and comparison purposes, calculate values in U.S. dollars (go to www.xe.com to use free on-line currency converter).

a. Cash (actual financial contributions, donations, grants etc.)	0
b. In-Kind (value of materials, labor, etc., contributed to project)	2000.00
c. Total value of cash, grants, donations and in-kind resources (add a & b).	2000.00

Number of people affected by your program/activity: Approximately 600

Is your program/activity ongoing? Yes No

Tell us how the project has had an impact on your constituency or community.

(maximum 200 words)

By implementing this Public Awareness Program, Steve has originated a method that he uses to raise awareness and keep emergency management and preparedness topics on the minds of employees in a manner that does not force them to attend meetings or require them to read procedures. This method has proved to be successful; sessions are well-attended and are appreciated because the program is voluntary.

The program has gotten accolades from employees who say the program has made them think and look at preparedness issues around their homes. Employees have told of purchasing NOAA weather radios, carbon monoxide detectors, and other preparedness equipment that they discovered as a result of this program. The program has been recognized by Steve's upper management as one that they felt was beneficial to other employees.

The increased attention that is evident in drills and exercises is a direct result of the increased contact with emergency management information as a result of this program. Personnel have become more responsive to reporting issues that may impact emergency management and preparedness, as well as problems that should be looked into regarding emergency response (blocked aisle ways, new gates blocking egress points, etc.). These are measurable positive results.