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## NEWS RELEASE

### IAEM-USA Announces Winners of the 2010 IAEM-USA Awards Competition

**Sept. 15, 2010 (Falls Church, Va.)** – The USA Council of the International Association of Emergency Managers (IAEM) has announced the winners of its IAEM-USA 2010 Awards Competition. The awards will be presented at the IAEM 58<sup>th</sup> Annual Conference & EMEX 2010, Oct. 29-Nov. 4, 2010, in San Antonio, Texas.

The **IAEM-USA Career Excellence Award** recognizes a leader who has made significant contributions throughout his/her career to promote and improve the emergency management profession. The 2010 recipient of the IAEM Career Excellence Award is the late **Jack Colley**, Chief, Texas Division of Emergency Management. Known to most as just “Chief,” Jack Colley provided unwavering leadership and strength in coordinating some of the nation’s largest emergency operations. Under Chief Colley’s leadership, Texas set the gold standard for emergency response and professional emergency management. After Hurricane Katrina, he initiated efforts allowing Texas evacuees to bring their pets with them after learning many chose to stay in harm’s way rather than leave their beloved animal companions behind. He initiated the Texas special needs evacuee tracking system to help both evacuees and their loved ones reunite in the aftermath of disasters. Texas hosted its first-ever annual Hurricane Conference under his tutelage, which provided a forum for evacuating and receiving jurisdictions to confer and agree on a myriad of operational issues involved in state hurricane response operations. Under his guidance, the annual Texas Homeland Security Conference grew into a nationally-respected conference serving all facets of emergency management. Chief Colley’s most recent undertaking was to coordinate what became the *Interstate Emergency Response Support Plan*. This ambitious plan included all five states comprising FEMA Region VI in early response activities to catastrophic disasters. It became a shining example of neighbors truly helping neighbors.

The **IAEM-USA Business & Industry Preparedness Award** is based on excellence in implementing a program that plans for multiple hazards, sets implementation priorities, is cost effective, links all levels of the organization, and coordinates with local emergency response and management agencies. The program must be repeatable by similar organizations in business and industry. This year’s winner is **Fresenius Medical Care of North America** for its Emergency/Disaster Response Program.

The **IAEM-USA Partners in Preparedness Award** recognizes programs or processes that demonstrate innovative, multi-participant involvement between local governments/governmental entities and private sector businesses, non-governmental organizations/non-profits, or individuals which have resulted in effective and efficient incident management, emergency management or homeland security processes. The 2010 winner is the **Western Piedmont Regional Emergency Management Task Force** for the Palmetto Shield 2010/Red Dragon Exercise 2010, an exercise whose partners included the five counties that are members of the Western Piedmont Regional Emergency Management Task Force – Anderson, Oconee, Pickens, Greenwood and Abbeville, South Carolina – as well as Clemson University and the U.S. Army Reserve.

Also recognized in the Partners in Preparedness Award category are:

- *Certificate of Recognition*: The Seattle Food Committee's partnership with the Seattle Office of Emergency Management on a pilot Food Bank Preparedness Program.
- *Certificate of Recognition*: The RX Response Coalition, composed of these partners: Pharmaceutical Research and Manufacturers of America; National Community Pharmacists Association; American Red Cross; Biotechnology Industry Organization; American Hospital Association; National Association of Chain Drug Stores; Healthcare Distribution Management Association; and Generic Pharmaceutical Manufacturers of America.

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The **IAEM-USA Public Awareness Awards** recognize outstanding public awareness programs or public education products related to emergency management, homeland security, and/or disaster preparedness. The 2010 award winners include:

**IAEM-USA Public Awareness Award (Division 1, Local Emergency Management Agency)**

- *First Place:* Racine County (Wisconsin) Emergency Management for its Emergency Preparedness Guide.

**IAEM-USA Public Awareness Award (Division 2, State/Regional National Government, International, or Non-Profit Organization)**

- *First Place:* Clinton County (Michigan) Emergency Management for its [www.do1thing.us](http://www.do1thing.us) program.
- *Second Place:* Girl Scout Troop 5127 and Emergency Management Professional Organization for Women's Enrichment (EMPOWER), for the Girl Scout Troop 5127 Public Service Announcement, "Don't Be Scared, Be Prepared."
- *Certificate of Recognition:* Emergency Management Professional Organization for Women's Enrichment (EMPOWER) for the EMPOWER newsletter.
- *Certificate of Recognition:* Washington State Emergency Management for its EMD Prepare in a Year (PIY) Video Project – Carbon Monoxide Safety.

**IAEM-USA Public Awareness Award (Division 3, Commercial or Other For-Profit Organizations)**

- *First Place:* Emergency Management & Safety Solutions, Inc., for its Pandemic Blog: H1N1 (Swine Flu) – Pandemic Influenza News.

The **IAEM-USA Technology & Innovation Awards** recognize the development of technology and innovation to improve emergency management operations, public education, or the emergency management/homeland security field. The 2010 award winner is:

**IAEM-USA Technology & Innovation Award (Division 1, Local Emergency Management Agency)**

- *First Place:* Pierce County (Washington) Department of Emergency Management for its PCDEM Information Portal.

Learn more about the IAEM-USA Council Awards Competition at [www.iaem.com/Awards](http://www.iaem.com/Awards), where the 2011 Call for Entries will be posted in Spring 2011.

The International Association of Emergency Managers (IAEM), which has more than 5,000 members in 58 countries, is a non-profit educational organization dedicated to promoting the goals of saving lives and protecting property during emergencies and disasters. IAEM provides: access to the largest network of emergency management experts who can provide advice and assistance; the Certified Emergency Manager® program; annual scholarships; a comprehensive monthly newsletter; and more. Visit [www.iaem.com](http://www.iaem.com) for details.