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Press Advisory

More than 1,900 Emergency Managers to Gather in Orlando, Florida
Keynote Speaker Is FEMA Administrator Craig Fugate

(Falls Church, Va. – Oct. 29, 2009) More than 1,900 emergency managers from around the United States and the world will be in Orlando, Fla., to attend the International Association of Emergency Managers (IAEM) 57th Annual Conference to be held Oct. 31-Nov. 5, 2009 at the Orange County Convention Center. The conference theme is **Emergency Management: United We Stand**. IAEM's EMEX Exhibit is the show that brings together homeland security and disaster preparedness suppliers. More than 135 suppliers will exhibit the latest technologies available to local emergency managers.

This IAEM flagship event draws members of the largest professional organization for emergency managers and homeland security officials to help leaders prepare for a disaster should one strike their communities. The sessions are designed to provide a forum for current trends and hot topics, as well as tools and technology in emergency management and homeland security.

The program features a keynote address on Monday, Nov. 2, by W. Craig Fugate, Administrator, Federal Emergency Management Agency (FEMA). Mr. Fugate began serving in the position of Administrator of FEMA in May 2009. Prior to coming to FEMA, he served as Director of the Florida Division of Emergency Management (FDEM).

The headliner for Tuesday's General Session is Amanda Ripley, the author of *The Unthinkable: Who Survives When Disaster Strikes – and Why*, the first mass-market book to explain how the brain works in disasters.

The Annual Conference will feature more than 50 presentations, including Keynotes, General Sessions, Breakout Sessions and optional Pre- and Post-Conference Training. Planned presentations include:

- Hurricanes and Floods: Why Can't We Communicate the Risk? (Gerald E. Galloway, PE, Ph.D.)
- The 2008 Democratic National Convention – Emergency Management Lessons Learned (Scott Field)
- U.S. DHS H1N1 Update Discussion (Assistant Secretary Alexander Garza, M.D.)
- What Every Emergency Manager Should Know about Social Science Research (Thomas E. Drabek, Ph.D.)

The media is welcome to attend the sessions and the EMEX exhibit. The conference schedule is available on the IAEM Web site at www.iaem.com/Conference. Please notify the communications manager of your attendance plans by emailing Shiley@iaem.com and register with your credentials when you arrive.

IAEM-USA, the nation's largest emergency management professional association, is a non-profit professional organization representing more than 5,000 emergency management and homeland security professionals for local communities, state and federal disaster officials, private sector, non-governmental organizations and others involved in preparing for, responding to, and recovering from all types of disasters including acts of terrorism. IAEM provides: access to the largest network of emergency management experts who can provide advice and assistance; the Certified Emergency Manager® program; annual scholarships; a comprehensive monthly newsletter; and more. The 2009 Annual Conference & EMEX Exhibit occurs October 31-November 5 - in Orlando, Fla. at the Rosen Centre Hotel and the Orange County Convention Center. The event features significant suppliers of emergency management and homeland security products and services. Visit www.iaem.com to learn more about the work of the International Association of Emergency Managers.