

Whole Community Communication to External Stakeholders – Phase I. Release

Over the last year, FEMA has engaged its emergency management partners – including state/territorial, tribal/local representatives, academia, nongovernmental organizations, community members, and the private sector – in creating a national dialogue on a whole community approach to emergency management. FEMA has synthesized what was learned through research, conferences, listening sessions, and direct feedback from a Core Working Group to develop a draft document, *A Whole Community Approach to Emergency Management: Principles, Concepts, and Pathways for Action*. As a member of the emergency management community, we would like your feedback on this draft document in order to help us identify opportunities to improve the document prior to its final release to the broader emergency management community and general public at the end of November.

A Whole Community Approach to Emergency Management: Principles, Concepts, and Pathways for Action presents the foundations of Whole Community as an approach to the practice of emergency management, and it explores key Whole Community principles and themes through several real world examples. It also provides a list of reflective questions and ideas for emergency management practitioners to refer to when incorporating the Whole Community concepts into their emergency management and resilience efforts. The document is not intended to be all-encompassing or focused on any specific phase of emergency management or level of government, nor does it offer specific, prescriptive actions that require communities or emergency managers to adopt certain protocols. It is intended to promote a greater understanding and a starting point to begin more operational-based discussions on the implementation of Whole Community.

As you review the attached draft document, please provide any comments you feel will help the larger emergency management community better understand the document. In addition, we would appreciate your thoughts on the following questions:

1. Does the document clearly depict the need for and benefit of the Whole Community approach?
2. Are the principles and themes of Whole Community supported in the document?
3. Do you find the document user friendly and easy to follow?
4. After finalizing and disseminating this document, what do you see as the next step in advancing the Whole Community approach?
5. How would you use this document in your community?

Please use the attached *Whole Community Response Form* to provide your comments and responses to the above questions by **Wednesday, October 19, 2011**. To submit your feedback, please send the form via email to FEMA-Community-Engagement@fema.gov.

We appreciate you taking the time to review the document and we look forward to reading your comments.

Best Regards,

David Kaufman
Director
Office of Policy and Program
Analysis
FEMA

Donald M. Lumpkins
Executive Director
PPD-8 Program Executive
Office
FEMA

Paulette Aniskoff
Director
Individual and Community
Preparedness
FEMA