



### FEMA Launches New Mobile Web Site For Smartphones

M.FEMA.GOV Gives Smartphone Users Easy Access to Disaster Preparedness Information

Release Date: April 28, 2010  
Release Number: HQ-10-081

-----

WASHINGTON, D.C. -- Today, FEMA Administrator Craig Fugate announced the launch of FEMA's new mobile Web site, [m.fema.gov](http://m.fema.gov). The mobile Web site makes it easier to access critical information regarding emergency preparedness and what to do before and after a disaster right on a smartphone.

"Smartphones are becoming more prevalent, affordable, reliable and more viable to locate and obtain information and assistance," said FEMA Administrator Craig Fugate. "This service will provide yet another avenue for the sharing of important information that is so critical to ensuring the public is prepared for emergencies. As we've seen in recent cases, often times after a disaster, mobile devices become a crucial lifeline to provide information to survivors."

The new site is laid out in a user friendly, question and answer format, providing users with the answers to their top questions, such as:

- *What should I do in a disaster?*
- *Where can I find assistance?*
- *How can I help others?*

FEMA will be making several enhancements to [m.fema.gov](http://m.fema.gov) in the coming months, including the ability to apply for individual assistance when a disaster has been declared by the President, check on the status of an application and update an existing application.

Today's announcement of the launch of [m.fema.gov](http://m.fema.gov) comes just over a month until the start of this year's hurricane season on June 1. The mobile site is just one way that FEMA is reaching out to ensure that the public has the tools they need to be prepared for any emergency. Families are also encouraged to log onto [www.ready.gov](http://www.ready.gov) and learn more about the simple steps they can take to ready for this season.

To view the video about the mobile Web site, visit: [www.youtube.com/watch?v=t4Kib7Am568](http://www.youtube.com/watch?v=t4Kib7Am568)

FEMA's mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain and improve our capability to prepare for, protect against, respond to, recover from and mitigate all hazards.

-----

For more information visit the other links on FEMA's websites.

#### In this issue:

- FEMA Launches New Mobile – P. 1
- Professional Certificate for students – P. 2
- Steps into Emergency Management – P. 2
- Note from IAEM SC President – P. 3
- Discovery Tips from AGS – P. 3
- AMU/APU Speaker Series – p. 4
- Scholarship Deadline – p. 4



# THE RESPONDER

## NEWS OF THE IAEM-STUDENT COUNCIL

INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

### Professional Certification for Students

By : Eric Sawyer, Second Vice President, IAEM-USA  
Student Region

As students in Emergency Management, we are all pursuing degrees at one level or another. Another important component to our careers is a professional certification from IAEM. “The CEM® and AEM® program is for professionals with comprehensive emergency management responsibility. These practitioners integrate all actors in all phases of emergency activity, for all types of disasters. The “comprehensive” aspect of Comprehensive Emergency Management includes all four phases of disaster activity: mitigation, preparedness, response and recovery for all risks — attack, man-made, and natural — in a federal-state-local operating partnership.” (IAEM)

Both certifications are internationally recognized and elevate your professional status. While current undergraduate students are not eligible for the CEM, the AEM is an excellent stepping stone.

The AEM requires two-hundred hours of additional training (courses not counting toward your degree), the management essay, 3 professional references and the multiple-choice exam. It's important to remember that conversion from an AEM to a CEM can occur at any time within 5 years, free of charge.

The USA Student Region encourages students who meet the requirements to apply for the AEM. If students meet additional requirements towards the CEM, they are urged to include them with the initial application.

Visit [www.iaem.com](http://www.iaem.com) for more information or to download an application.

\* \* \* \* \*

### Taking the first step into Emergency Management

Written by: Christian Lanphere, MPA, MPH, NREMT-P,  
CEM CEM Commissioner-Student Council representative

One way to get some experience into emergency management is to work in a hospital. If one was to look at the dynamics of a hospital, they operate like mini cities. Each department can be similar to a neighborhood in the larger community setting. When one area is affected, the entire system can be impacted.

After the creation of the Department of Homeland Security, the focus was put on fire, police, EMS, hospitals, public health, emergency management, and public works. In many communities, all of these entities come to the hospital in some form or fashion. Since hospitals are experiencing more and more violence from the outside, security forces are being trained as police officers to better handle the daily problems that hospitals are now absorbing. From gang violence to forced hospitalization through psychiatric units, hospitals have everything that a community has. For students looking for the ultimate experience in emergency management but lack any experience, positions may be available in your local hospital.

---

Link of interest:

<http://www.hospitalsofhope.org/>



# THE RESPONDER

## NEWS OF THE IAEM-STUDENT COUNCIL

INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

### From the desk of the esteemed IAEM SC President, Nancy Harris:

The student council has taken on a new project and we need the assistance of students from around the world.

As you may know as of January 1, 2010 the requirements for receiving the CEM have changed. For US applicants a 4-year baccalaureate degree is now required. This same requirement is slated to take affect for Non-US applicants after January 1, 2012.

#### Education

U.S. applicants— Any 4-year baccalaureate degree is required as of January 1, 2010.

Non-U.S. applicants— Any baccalaureate degree or equivalent thereof, or additional experience may be substituted at two years of full time Emergency Management employment per year of college/university. (Effective until January 1, 2012)

There has been some discussion on what that equivalent to the baccalaureate degree might be and here is where you come in.

As students of Emergency Management and related fields worldwide we are very familiar with what it takes to earn a degree in our own countries. We understand that to receive our degree we must complete X number of hours or complete X number of upper and lower level coursework or whatever it is that satisfies the requirements for your educational system. But how do we translate all of these different degree standards to a global standard for purposes of the CEM?

We are forming working groups in each council to research the degree standards for the various systems around the world, identify commonalities and make recommendations to the CEM Commission.

This is your opportunity to help make a mark on the future of Emergency Management.

If you are interested in being a part of this exciting project please contact me no later than May 15, 2010. Please indicate the following:

Name

The country you are living in and the Council you belong to (Europa, Oceania, Asia, USA, Canada, International)

The School you are attending

Degree level you are pursuing

Thank you for being a part of the Student Council and thank you for your contributions to Emergency Management.

\* \* \* \* \*

#### ***Disaster Recovery Tips:***

##### ***Tip#18 from Agility Recovery Solutions:***

Too often during interruptions, we see businesses take a wait-and-see approach to executing their established disaster recovery plan. If your plan calls for you to "pull the trigger" within the first 12 hours, but instead you second guess yourself and wait, you put your business at risk. Delays in executing your recovery plan can set in motion a cascading series of failures that are difficult to stop once they've begun. During a disaster, the domino effect is magnified.

We understand that putting your recovery putting your recovery plan in action is not an easy decision; the manpower, resources and expense can be intimidating. But that's where the benefit of planning and testing shines. A detailed plan will help you make a solid rational decision in a very emotional time.



INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

# THE RESPONDER

## NEWS OF THE IAEM-STUDENT COUNCIL

### **Dr. Wayne Blanchard, FEMA Higher Ed Prog. spoke to AMU/APU Students**

By Dorian Kador, AMU/APU IAEM Student President

On the 14th instant, the IAEM Student Chapter of the American Military University (AMU)/American Public University (APU), was greatly honored to host a distinguished guest speaker, namely, Dr. Wayne Blanchard, Director, FEMA Higher Ed Program.

This speaking event was well-attended, informative, thought-provoking and motivating. The lively Q & A session afterward allowed for students to pose questions to Dr. Blanchard about career opportunities, EDM education, FEMA & other EDM-related issues ...etc. It has been recorded in its entirety.

The link to hear this important speaking event is: <http://www.kador.com/Blanchard.mp3> and a link to read a short bio on Dr. Blanchard written by Chapter member Randy Nelson is: <http://www.kador.com/Blanchardbio.doc>

A link to download a copy of the commemorative poster to mark this momentous speaking event as designed by Chapter Treasurer Jeremy Beck is: <http://www.kador.com/Blanchard.pdf>

The 2009-2010 Masters of Disaster Distinguished Speaker series, is organized and hosted by the AMU/APU IAEM Student Chapter. Its purpose is to expose students to the teachings and experiences of eminent members from the field of emergency and disaster management (EDM) and allow for an interactive opportunity.

### **IAEM Scholarship Deadline**

By Dawn Shiley

This is a reminder that the deadline for application to the IAEM Scholarship Program is May 14. At this point, very few applications have been received. This is a great opportunity to receive funding for your education. The program is available to all full-time students working towards a degree in emergency management, disaster management or a related field. Information on the program is available at [www.iaem.com/scholarships](http://www.iaem.com/scholarships). Download the application to review the eligibility requirements and read the submission guidelines and rules.

Please remember to have all materials to the IAEM headquarters no later than May 14, 2010.

If you have any questions, please feel free to contact me.

Dawn M. Shiley  
Scholarship Program Director  
International Association of Emergency  
Managers  
201 Park Washington Court  
Falls Church, VA 22046-4527  
[shiley@iaem.com](mailto:shiley@iaem.com)  
Direct: 703-538-3542  
Cell: 571-481-8657



# THE RESPONDER

## NEWS OF THE IAEM-STUDENT COUNCIL

INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

### **STUDENT COUNCIL**

Nancy Harris, USA SR Rep, SC President

[njharris27@comcast.net](mailto:njharris27@comcast.net)

Amy Stephenson, Oceania SR Rep, VP

[stephenson.resilience@gmail.com](mailto:stephenson.resilience@gmail.com)

Shannan Saunders, Canada SR Rep

[shannansaunders@gmail.com](mailto:shannansaunders@gmail.com)

Michelle Whitlock, Europa SR Co-Rep

[chelli.whitlock@gmail.com](mailto:chelli.whitlock@gmail.com)

Ralf Beerens, Europa SR Co-Rep

[ralf.beerens@nifv.nl](mailto:ralf.beerens@nifv.nl)

Brian Silva, Past President

[brian.silva@the360c.com](mailto:brian.silva@the360c.com)

### **IAEM-USA STUDENT REGION**

Nancy Harris, USA SR President

[njharris27@comcast.net](mailto:njharris27@comcast.net)

Michael J. Kelley, Jr., AEM/ALEM, 1<sup>st</sup>  
VicePresident

[kg4zre@hotmail.com](mailto:kg4zre@hotmail.com)

Eric Sawyer, 2<sup>nd</sup> Vice President

[sawyer.en@gmail.com](mailto:sawyer.en@gmail.com)

Mark Warnick, Treasurer

[Mark@thewarnickhouse.com](mailto:Mark@thewarnickhouse.com)

Jeanette Holt, Secretary

[JHolt2010@gmail.com](mailto:JHolt2010@gmail.com)

Brian Silva, Past President

[brian.silva@the360c.com](mailto:brian.silva@the360c.com)

### **STUDENT CHAPTERS**

Brandon University

Sharf Chowdhury

[president@brandondess.ca](mailto:president@brandondess.ca)

York University

Arshad Khan

[president@demsca.ca](mailto:president@demsca.ca)

Instituto Politecnico de Castelo Branco,  
Portugal (IPCB)

Joao Luis Tavares Alves Canas

[joaoluiscanas@hotmail.com](mailto:joaoluiscanas@hotmail.com)

University of Canterbury

Amy Stephenson

[stephenson.resilience@gmail.com](mailto:stephenson.resilience@gmail.com)

American Public University System /

American Military University (APUS / AMU)

Hannah Vick

[hannah.m.vick@gmail.com](mailto:hannah.m.vick@gmail.com)

Arkansas Tech University

David Rector

[director@atu.edu](mailto:director@atu.edu)

John Jay College

Marianne Luhrs

[mjluhrs@gmail.com](mailto:mjluhrs@gmail.com)

Long Island University, Homeland Security  
Management Institute

John Van Wagner

[jjvw1116@yahoo.com](mailto:jjvw1116@yahoo.com)

Metropolitan College of NY

Chuck Frank

[ecfrank@gmail.com](mailto:ecfrank@gmail.com)

North Dakota State University

Blake Bennett

[blakebennett17@yahoo.com](mailto:blakebennett17@yahoo.com)

Philadelphia University

Matthew Butler

[butlerma@einstein.edu](mailto:butlerma@einstein.edu)

University of Akron

Maurice Thomas

[mmt20@uakron.edu](mailto:mmt20@uakron.edu)

University of Central Missouri

Diana Bryant

[bryant@ucmo.edu](mailto:bryant@ucmo.edu)

University of Chicago

Meghan McCallum

[mccallum@uchicago.edu](mailto:mccallum@uchicago.edu)

University of Denver

Elizabeth Crawley

[elizabeth.crawley@du.edu](mailto:elizabeth.crawley@du.edu)

University of North Texas

Lauren Simmers

[laurensimmers@gmail.com](mailto:laurensimmers@gmail.com)

University of South Dakota

Ryan Engdahl

[ryan.engdahl@usd.edu](mailto:ryan.engdahl@usd.edu)

University of Zilina

Ing. Gabriela Jánošíková

[gabriela.janosikova@fsi.uniza.sk](mailto:gabriela.janosikova@fsi.uniza.sk)

Virginia Commonwealth University Patrick Ashley

[ashleypr@gmail.com](mailto:ashleypr@gmail.com)